

The Fort Ord Rec Trail and Greenway (FORTAG)

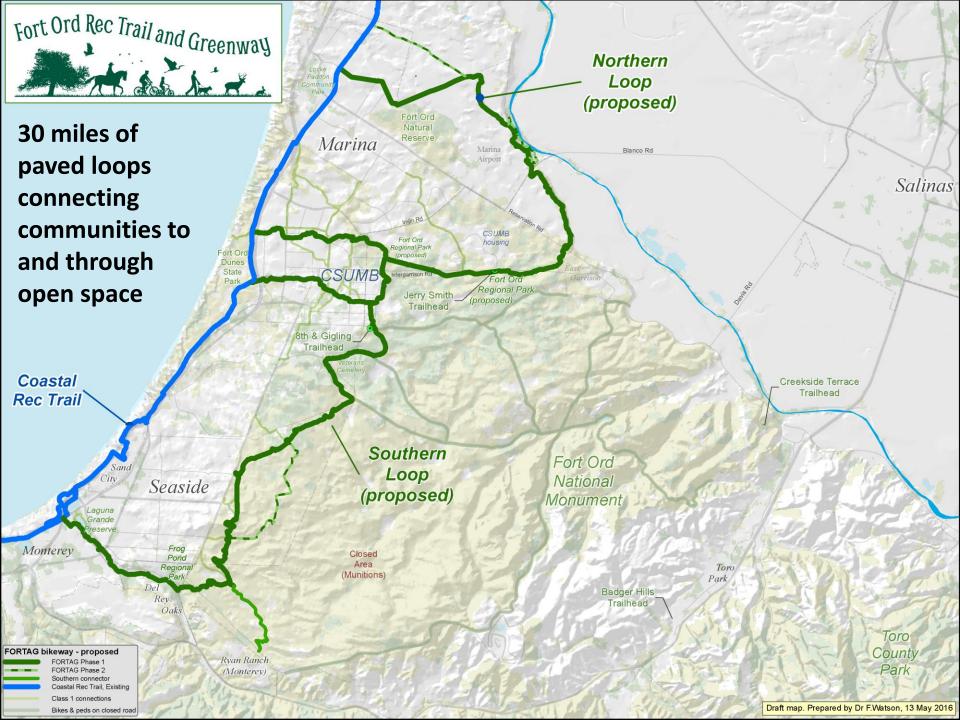
www.fortag.org

Summary for consultants working on Seaside General Plan

Fred Watson & Scott Waltz 2 Feb 2017



What is FORTAG?









Existing trail at Del Monte & Canyon del Rey



Core Values

- FORTAG should:
 - 1. Connect **people** to **open space**
 - 2. Be a **pleasant** experience
 - 3. Be useable by **anyone**
 - 4. Have **room** for everyone
 - 5. Be **complementary** to the built environment
 - 6. Have **loops**, of different sizes
 - 7. Be 100% **connected** all the way around each loop
 - 8. Have **no 'red flags'** from land owners and/or jurisdictions
 - Function as a habitat corridor for dispersal of native plants and movement of wildlife (with the exception of certain constrained segments where this is impractical)



Has this kind of thing been done before?





























Note: These images were downloaded ad lib from the web. Their copyright status is unknown.



Trailside amenities









Major FORTAG-like projects are underway elsewhere: Coachella Valley Link



MASTER PLAN
MARCH 2015
VOLUME 1: MASTER PLAN

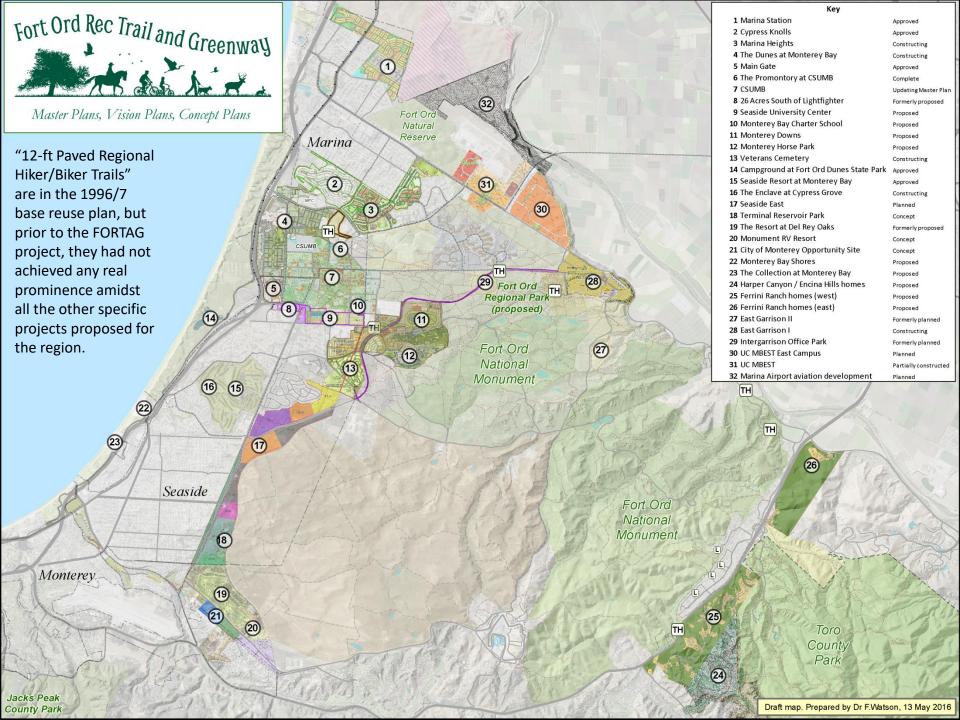


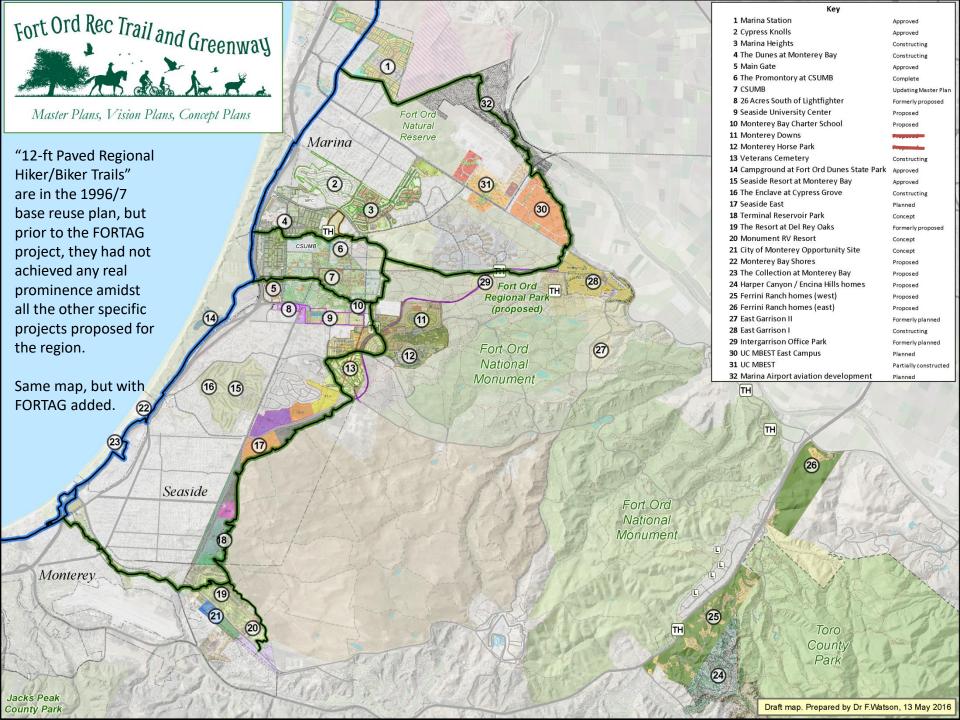
Major FORTAG-like projects are underway elsewhere: Napa Valley Vine Trail





How does FORTAG relate to other planned projects on the former Fort Ord?









Fort Ord Reuse Authority (FORA)

Market Analysis
Transportation Engineering
Civil Engineering
Fiscal Analysis
Habitat Planning
Public Communications
Community Development

Land Planning

EDAW, Inc.
EMC Planning Group, Inc.
Sedway Kotin Mouchly Group
JHK and Associates
Reimer Associates
Angus McDonald Associates
Zander Associates

The Ingram Group

Resource Corps International

LEGEND:

Bureau or Land Management Lands

Limited Access



Restricted Access



California State Parks



CSUMB Campus



Other Public Open Space -Recreation-Oriented



Other Public Open Space -Habitat Management



Commercial Recreation

___ Jurisdiction B

Jurisdiction Boundaries Regional Hiker/Biker Trail

Local Hiker/Biker Trail

--- Equestrian Trail

P Neighborhood Park

P Community Park

Golf Course Opportunity Site

Eq Equestrian Center Opportunity Site

v Visitor/Cultural Center

Trailhead

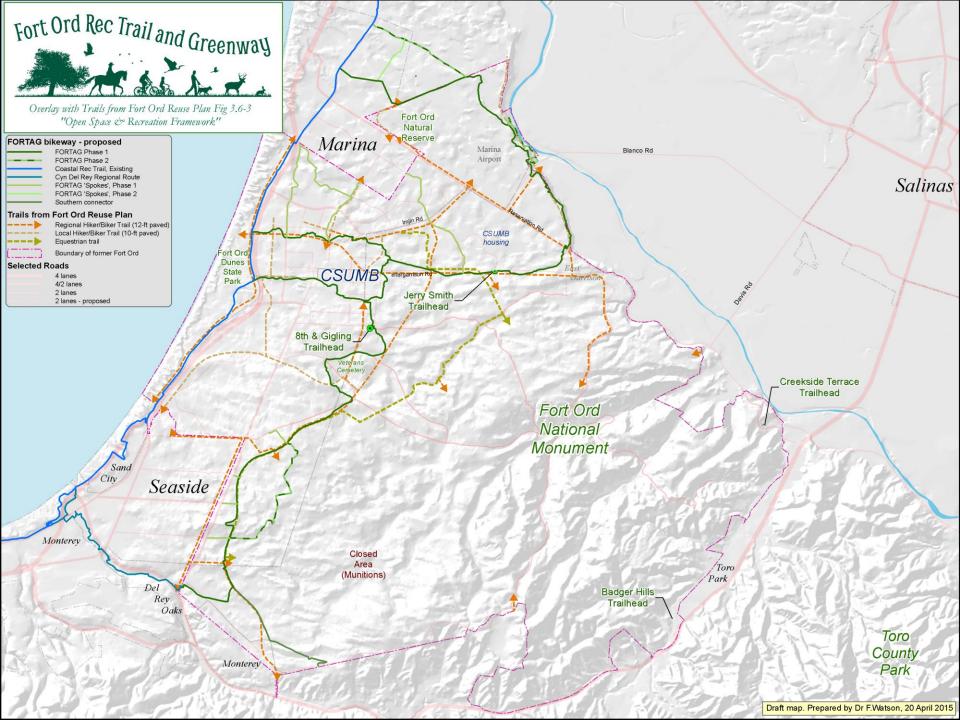
s Environmental Education

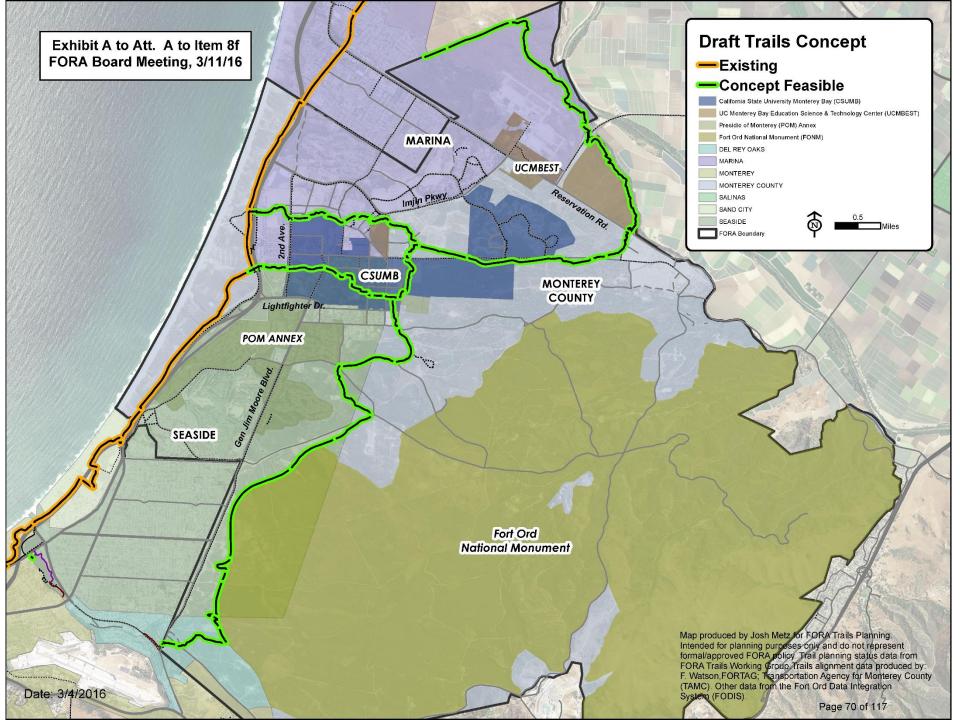
Y Youth Camp

SHEET TITLE:

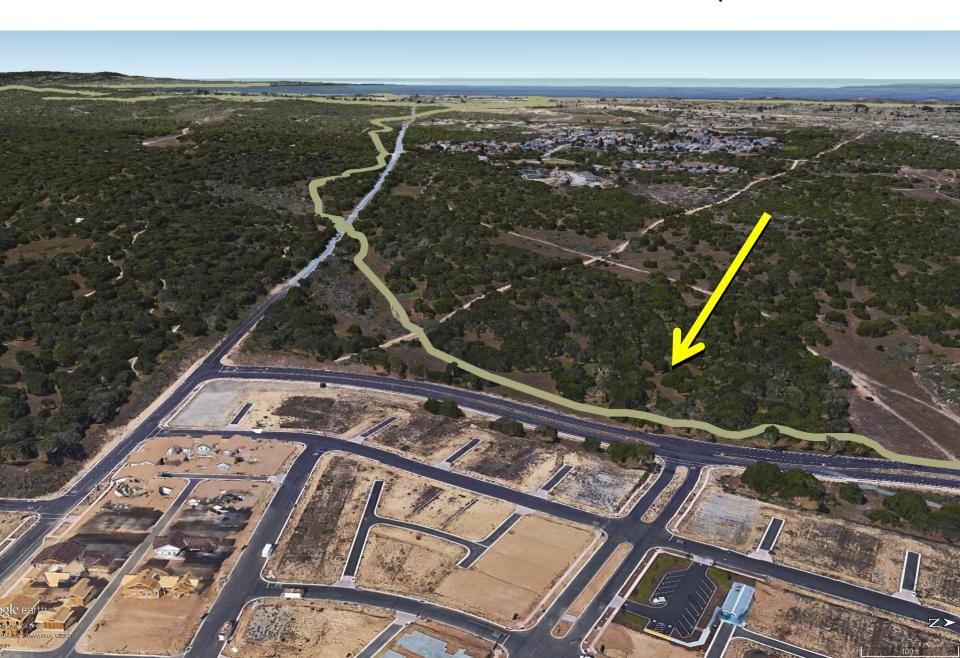
OPEN SPACE & RECREATION FRAMEWORK





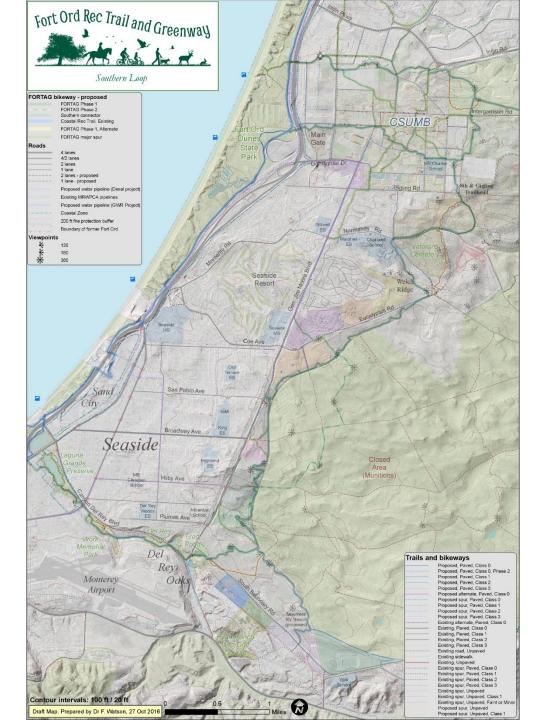


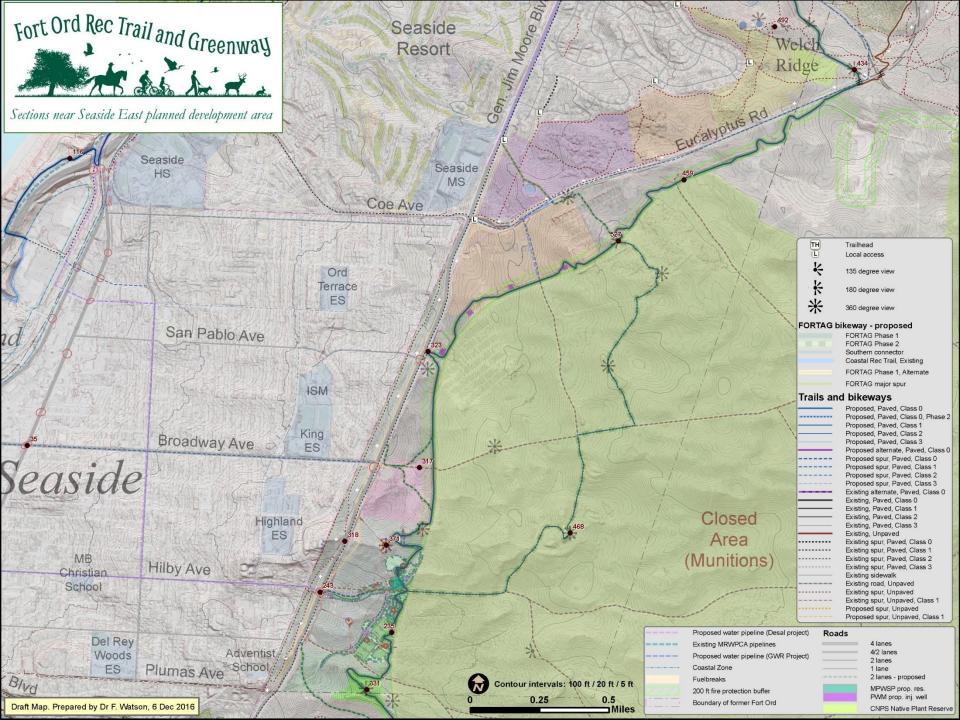
FORTAG connection to recent urban development

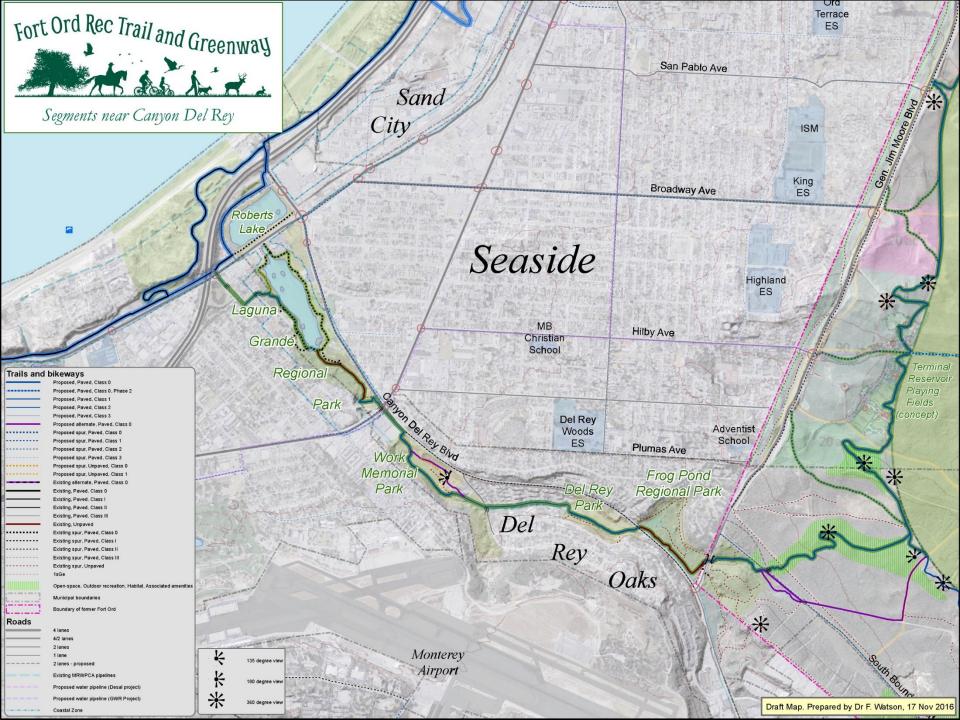


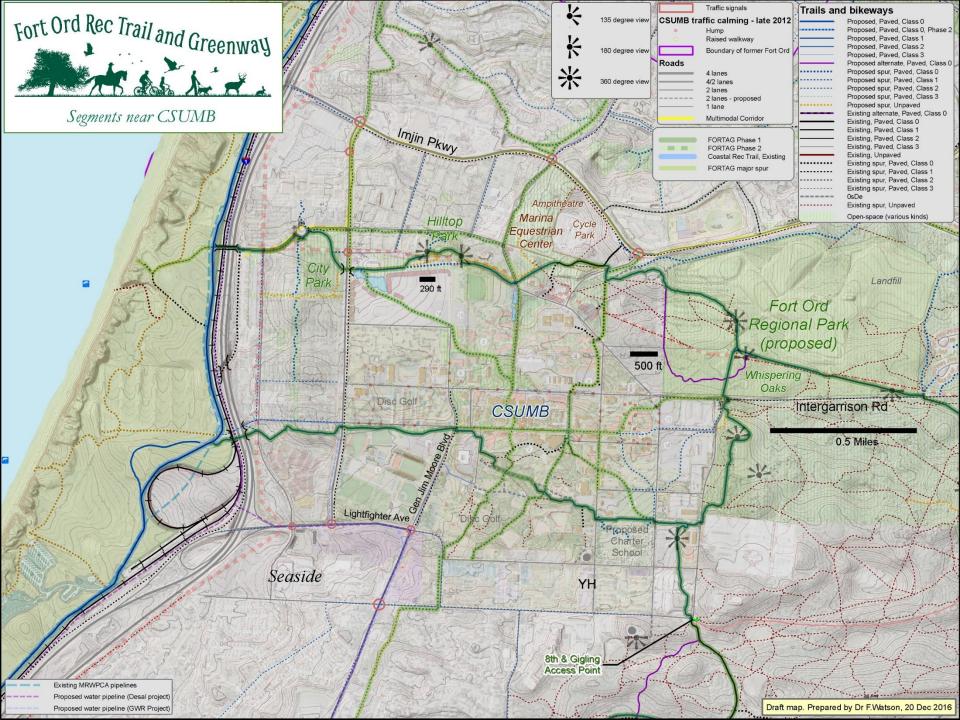


Key segments in and near Seaside











Who's involved?

Organizations with whom the FORTAG team has met*

- Government
 - City of Marina
 - City of Seaside
 - City of Del Rey Oaks
 - City of Monterey
 - County of Monterey
 - BLM
 - US Army BRAC
 - US Army Presidio
 - State Parks
 - State legislature
 - Federal legislature
- Other agencies and utilities
 - FORA
 - Transportation Agency for Monterey County
 - Monterey Peninsula Regional Parks District
 - Monterey-Salinas Transit
 - AMBAG
 - Cal trans
 - State Department of Fish & Wildlife
 - US Fish & Wildlife Service
 - PG&E
 - MRPWCA
 - MCWD
 - Cal Vet

- Education
 - CSUMB
 - UCSC Fort Ord Natural Reserve
 - UCSC MBEST
 - Monterey Peninsula College (MPC)
 - Chartwell School
 - Monterey Bay Charter School
 - York School
- Developers, business, & private landowners
 - Marina Community Partners (MCP)
 - Chadmar Group (Marina Heights)
 - Bruno family / Monterey Peninsula Engineering
 - Monterey Downs
 - Monterey Peninsula Properties (Del Rey Oaks)
 - East Garrison
 - Cypress Knolls
 - Monterey County Hospitality Association
 - Monterey Peninsula Chamber of Commerce
 - Monterey County Convention & Visitors Bureau
- Consulting firms
 - Denise Duffy & Associates (DDA)
 - Bellinger Foster Steinmetz (BFS)
 - ICF International
 - Dover Kohl Partners (DKP)
 - Pathways for Wildlife
 - Wood Rodgers
 - Clifford Moss

- Other organizations & businesses
 - Central Coast Veterans Cemetery Foundation
 - Sierra Club
 - Big Sur Land Trust
 - CA Native Plant Society
 - Audubon Society
 - FORT Friends
 - Keep Fort Ord Wild
 - Veterans Fort Ord Wild
 - Sustainable Marina
 - Sustainable Seaside
 - Monterey Off Road Cycling Association
 - Central Coast Cyclocross
 - Sea Otter Classic
 - Big Sur International Marathon
 - Fort Ord Training Heritage Museum
 - Rotary Club of Monterey

Total:

- 173 one-on-one meetings
 - 158 people
 - 67 organizations

^{*}Or to whom we have given a presentation

Themes reinforced by FORTAG

- Celebration of open spaces
- Active lifestyle
 - Health
 - Safety
 - Youth
 - Accessibility
 - Elderly
- Environment
 - Habitat connectivity
 - Stewardship
- Education

- Service to low-income & disadvantaged communities
- Transportation
 - Travelling to parks
 - Federal lands access
 - Commuting
- Veterans & military history
- Tourism
- Economic vitality

FORTAG achievements to date

Transportation Agency for Monterey County (TAMC)

- Nov 2016 \$20 million in funding secured for FORTAG as a specifically-named component of \$600M TAMC plan approved by super-majority of county voters (Measure X)
- Mar 2016 TAMC Board approval (unanimous). FORTAG remains at \$20M in a motion to amend the list approved in February.
- Feb 2016 TAMC Board approval. FORTAG included at \$20M on final list of regional projects to be funded by TAMC's transportation tax measure going to county voters in November 2016.
- Dec 2015 FORTAG included on "early draft" list of projects authorized by TAMC Board for public review (listed under "Recreational Trails, including Fort Ord Rec Trail")
- Nov 2015: FORTAG on list of projects being considered by TAMC for funding through transportation tax measure for Nov 2016 ballot
- Aug 2015: TAMC Board unanimously adopted motion directing "staff to assist in finding funding sources for the project, provide more information on a possible TAMC role, and present funding and phasing ideas. directing staff to work toward FORTAG."

Fort Ord Reuse Authority (FORA)

- Mar 2016: FORA Board of Directors unanimously approved a resolution in support of a Draft Trails Concept that mirrors the proposed FORTAG alignment
- Feb 2016: FORTAG alignment in the form of the FORA Trails Blueprint approved by FORA PRAC Committee to go to the FORA Board for approval
- May 2015: FORTAG used as starting point for FORA Trails Blueprint
- Mar 2015: FORTAG included in FORA's draft Habitat Conservation Plan
- Jan 2015: FORTAG highlighted in introduction to Fort Ord Trails Symposium

Monterey County

Mar 2015 to Aug 2015: FORTAG included in County's draft trails plan for the FORHA area

City of Marina

- Nov 2014: Council unanimously adopted motion (after FORTAG presentation) to support and progress with concept of a 13-mile loop around Marina (i.e. the FORTAG northern loop
- Jan 2014: Council unanimously adopted motion to investigate feasibility of a trail & greenway from 8th St to Intergarrison Rd (a key FORTAG segment)

California State University Monterey Bay (CSUMB)

- Sep 2015 to Mar 2016: FORTAG included in draft CSUMB Master Plan illustrative maps
- ~Mar 2016: FORTAG referenced in Specific Plan for Monterey Bay Charter School

Letters and other public expressions of support

- Sam Farr
- Bill Monning
- CSUMB
- MPRPD
- State Parks
- BSLT
- East Garrison
- FORT Friends

- MORCA
- FFOW
- TAMC
- Monterey Bay Charter School
- Sea Otter Classic
- Big Sur International Marathon
- Sustainable Monterey County / Marina / Seaside / Carmel Valley

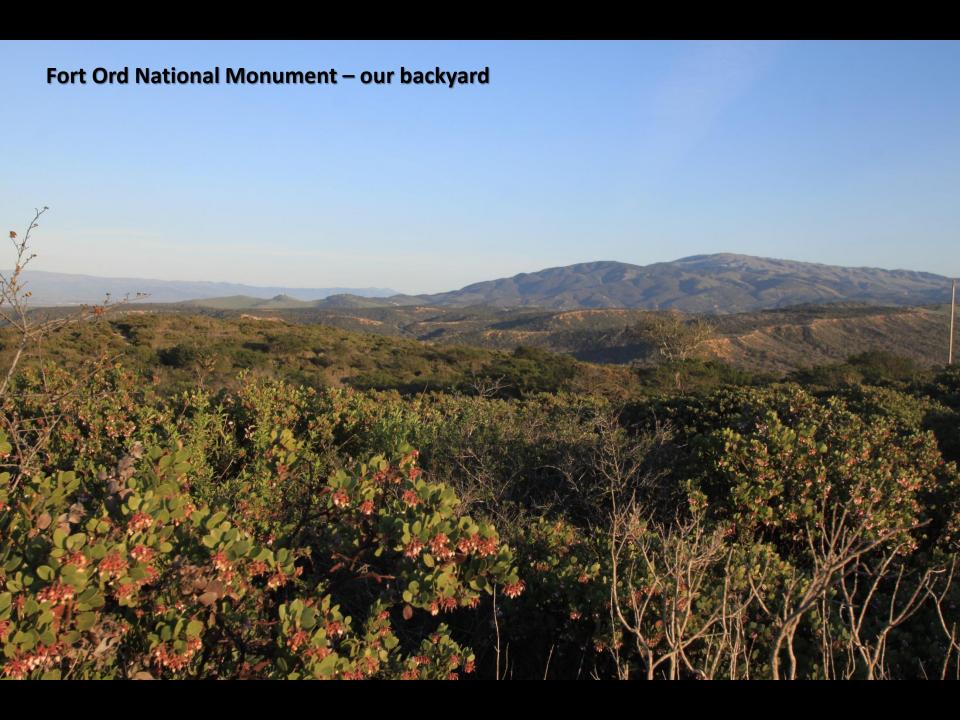
\$20 million in funding for FORTAG approved by super-majority of county voters (Nov 2016)







Open space theme





View from Seaside East

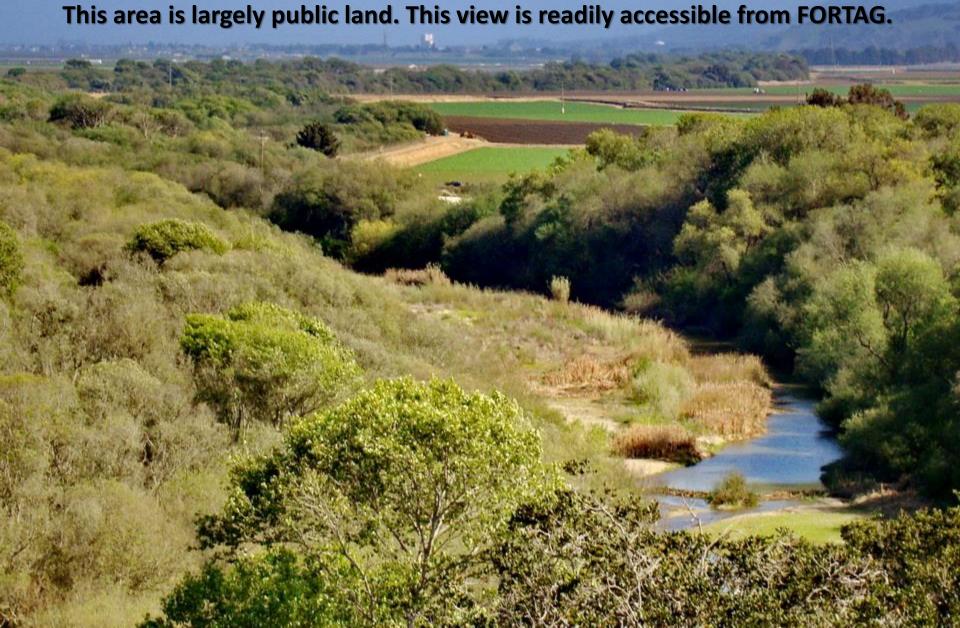
(This location is along the FORTAG route, within restricted-development 200-ft fuel break, at a location already conceptually master-planned by the City as "Recreational Commercial")



Fort Ord has many hidden gems within easy reach of residential areas



Salinas River – part of the former Fort Ord – Historical and cultural icon







Active lifestyles theme











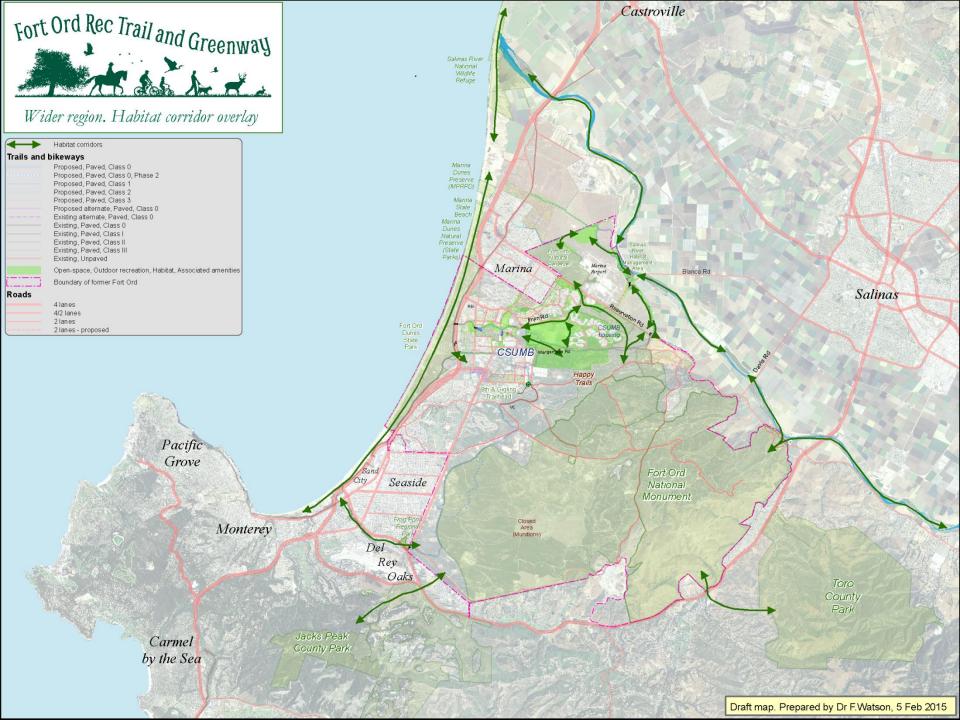


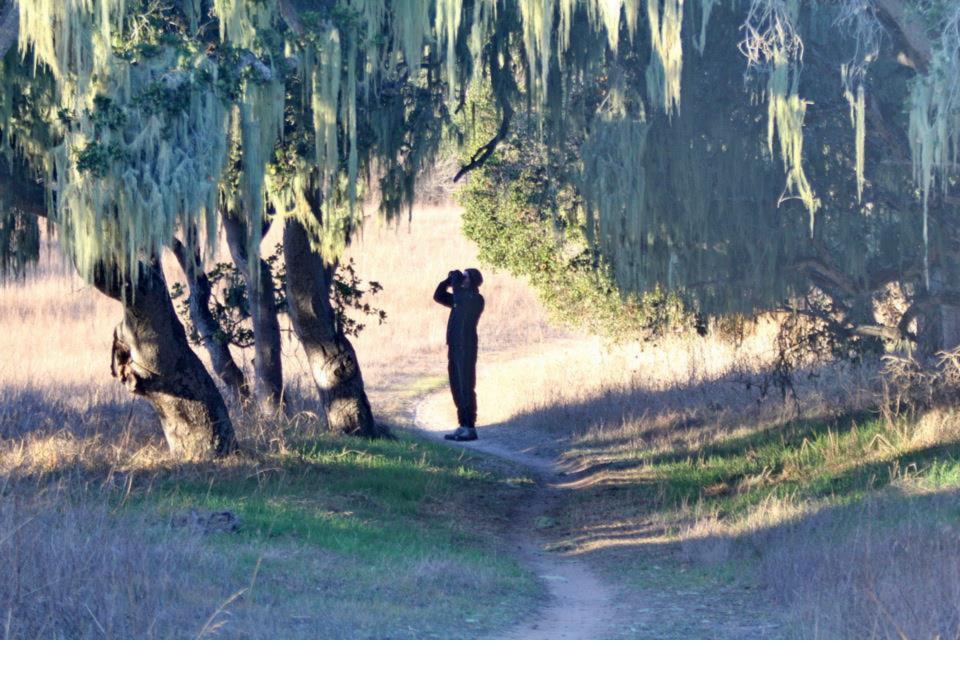






Environmental theme







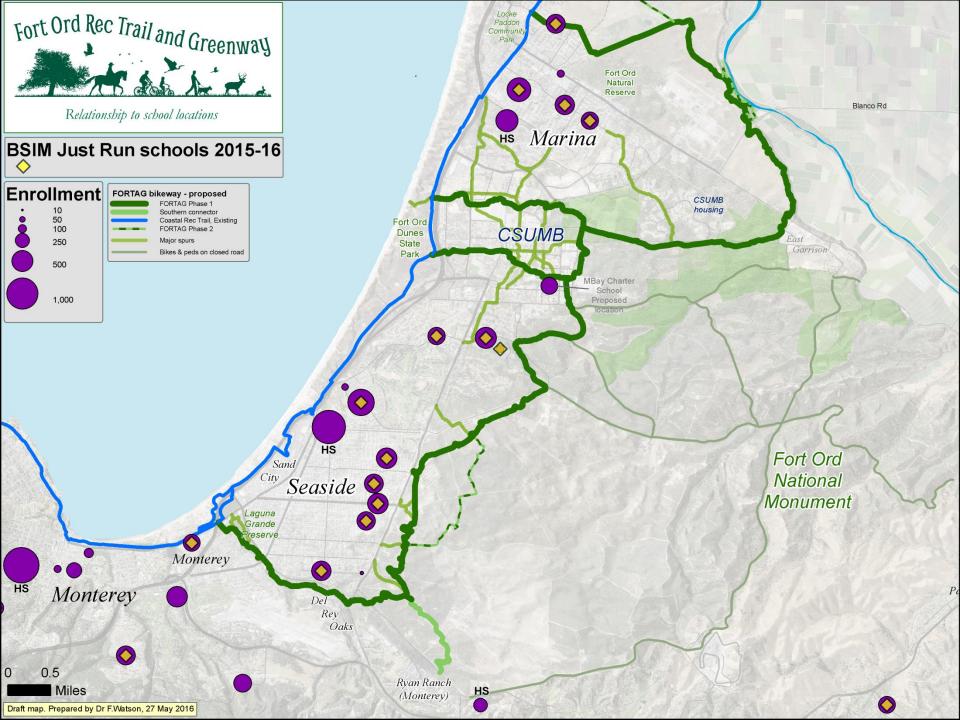


Education theme





 $Top image from: \underline{http://www.runningusa.org/just-run-3-million} \\ Right image from: \underline{http://lolako.com/wpc-whats-not-to-love-about-the-color-orange/just-run-starting-line-big-sur-international-marathon-1/2 and the first three from the fi$





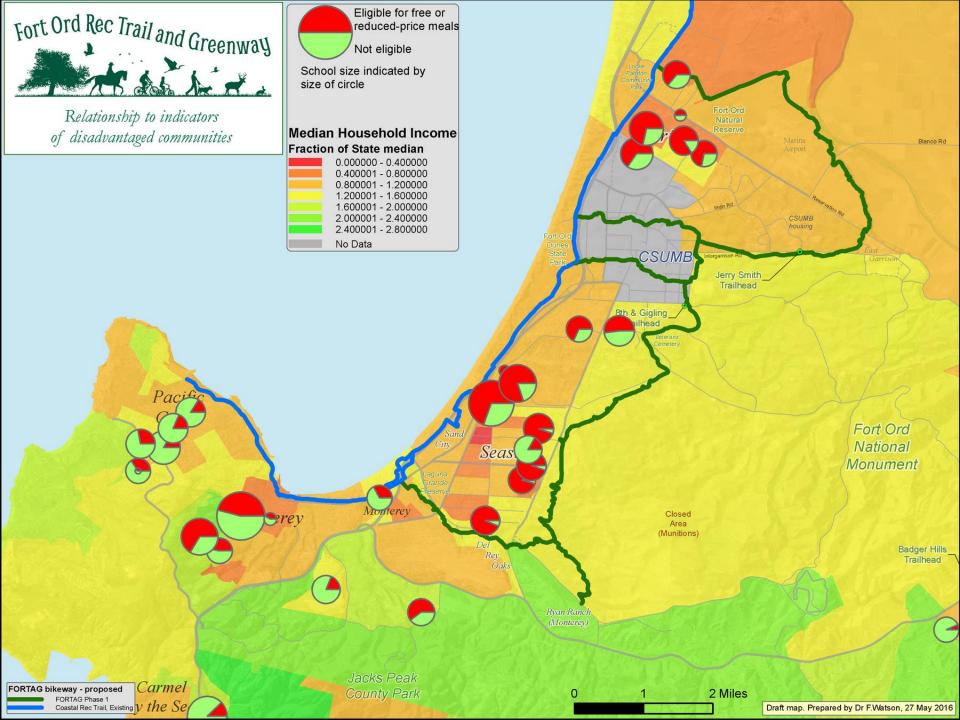








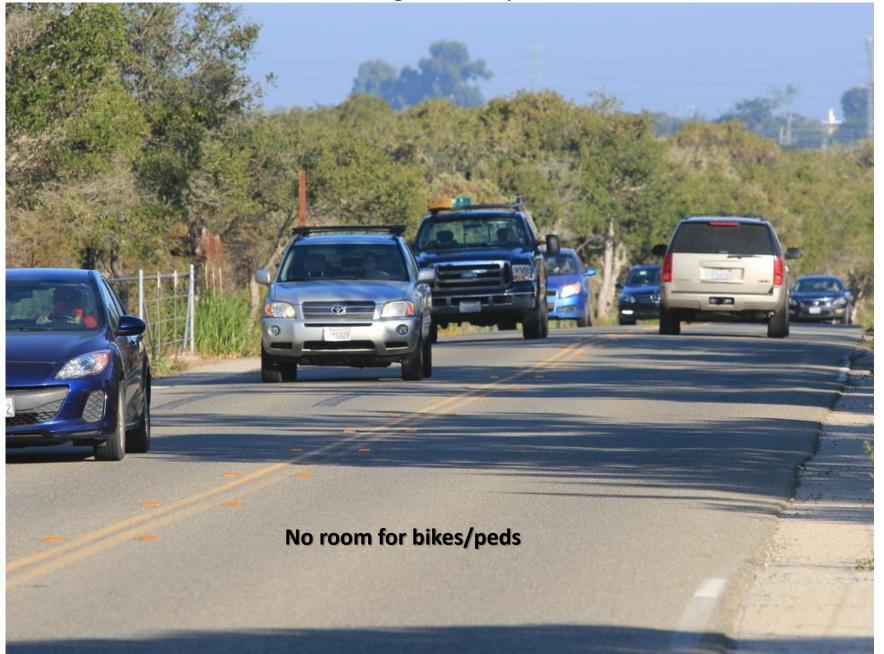
Service to low-income & disadvantaged communities



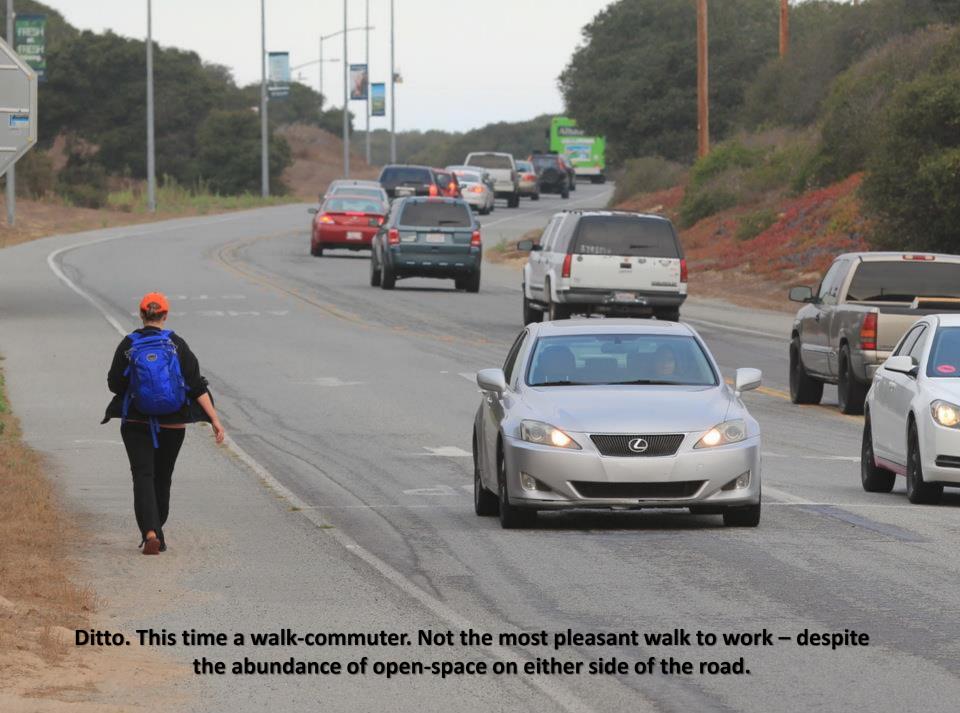


Transportation theme

We've made progress on upgrading transportation on Fort Ord.
But some things are still problematic.



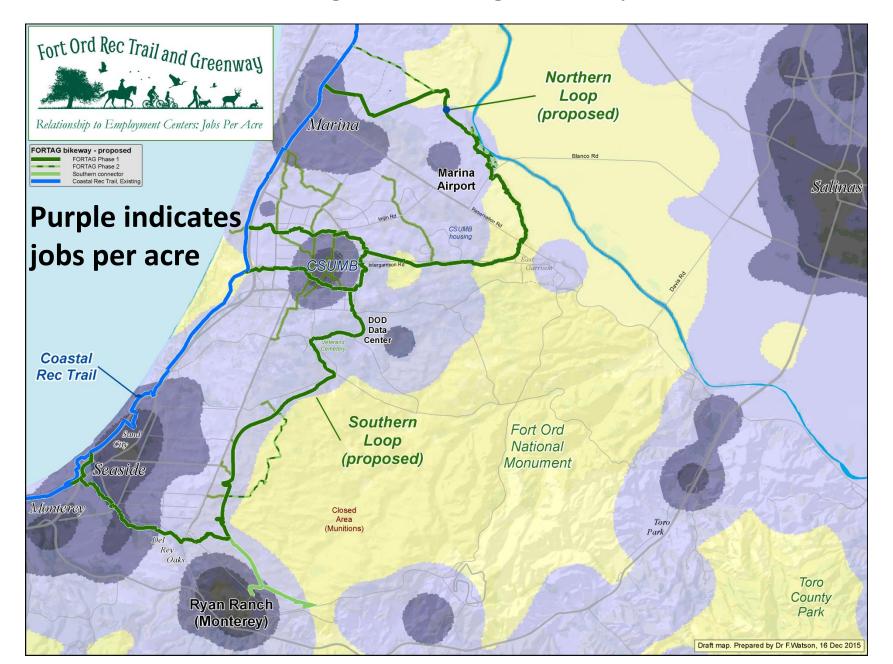








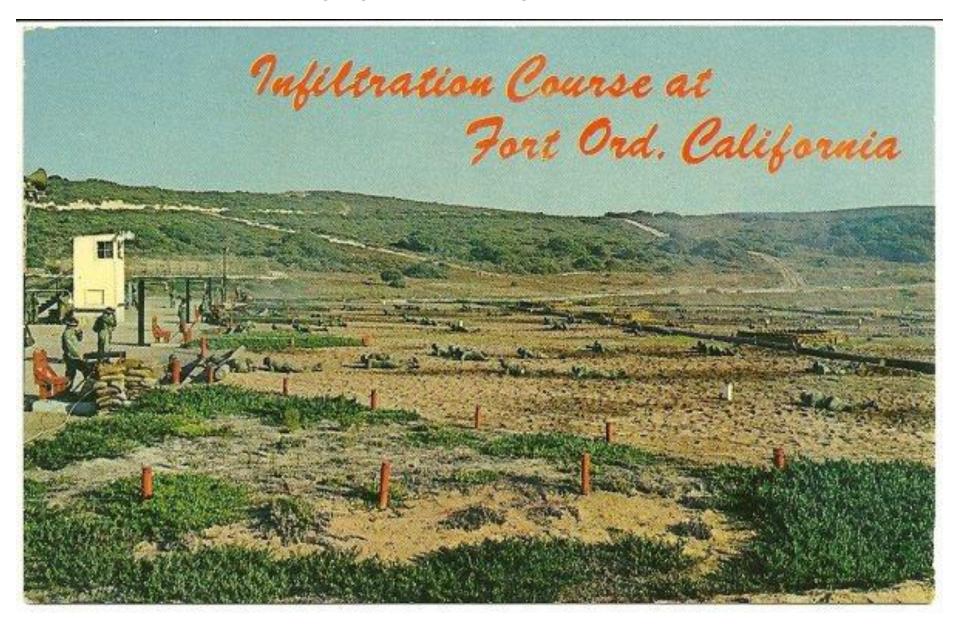
Makes biking and walking to work practical



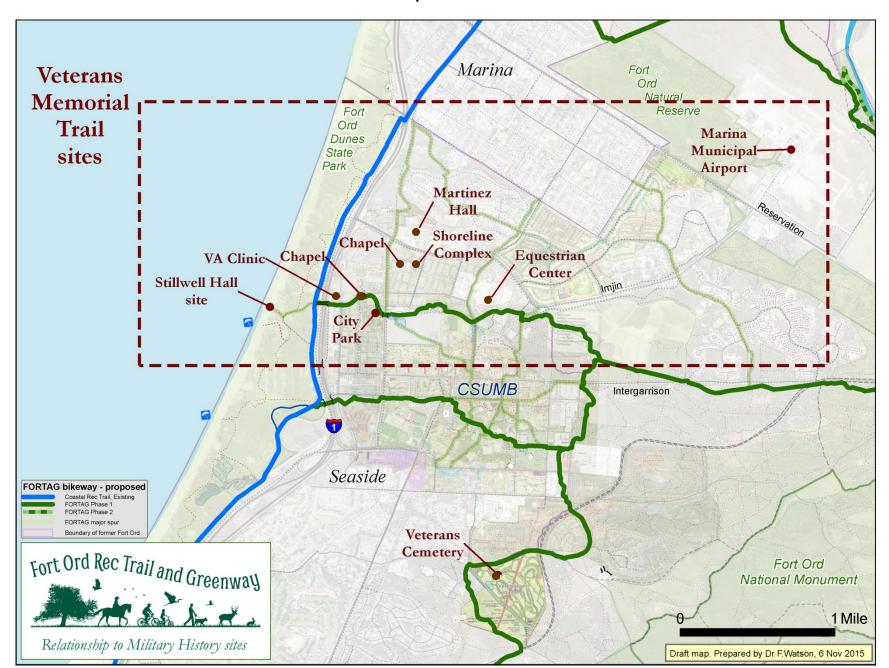


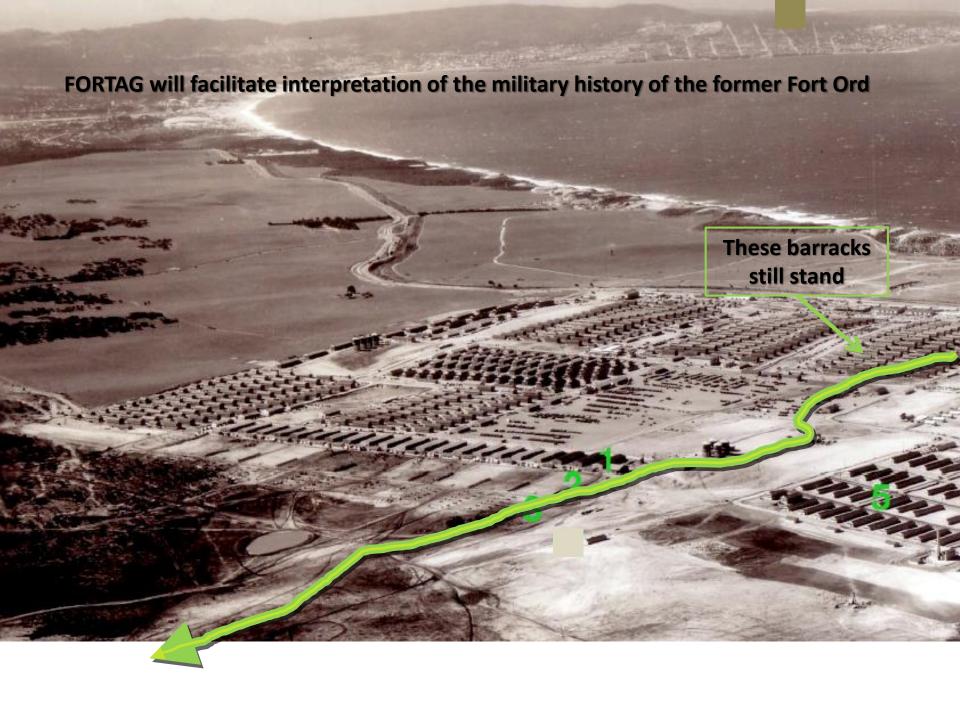
Veterans & military history theme

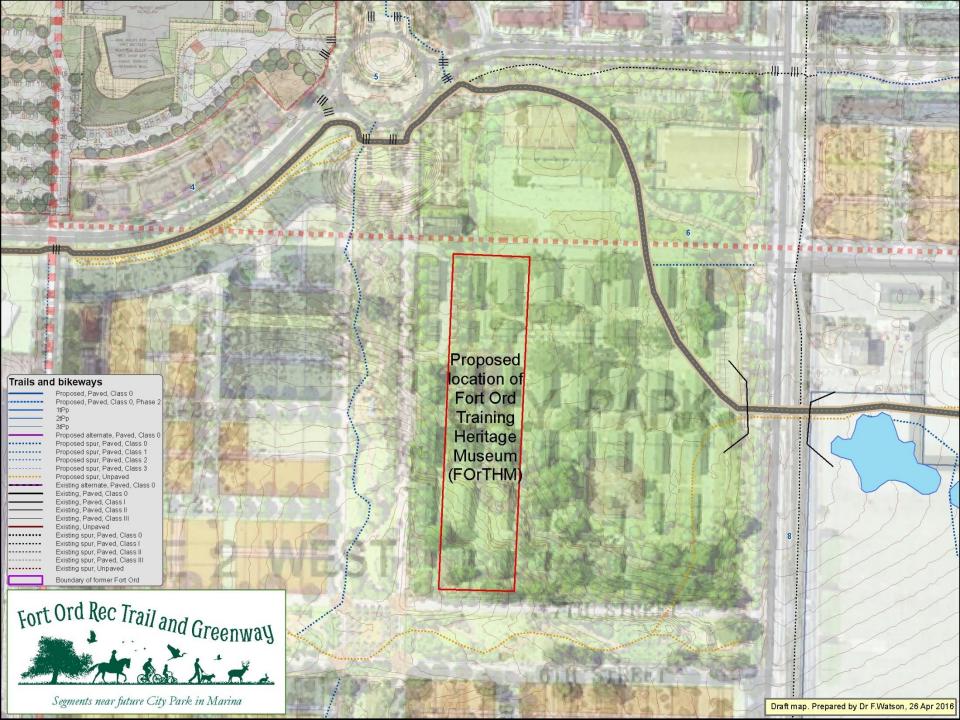
A multi-use trail through Fort Ord creates interpretive opportunities to connect people to the history of the former base

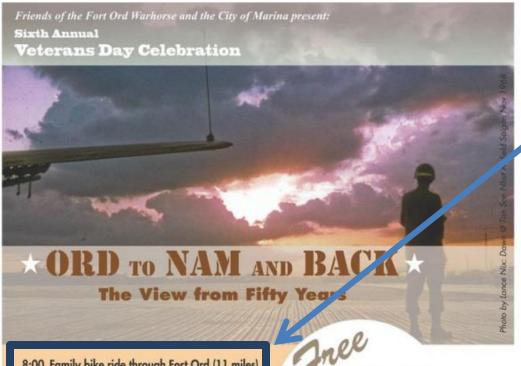


FORTAG – Relationship to veterans memorial sites









8:00 Family bike ride through Fort Ord (11 miles)

9:30 Defense Language Institute Choir

10:00 Ceremony / Recognition of all veterans

10:15 Vietnam War perspective: Kevin Howe, Spec4 / LTC Tom Griffin, USA (ret.)

10:45 Remembrance Day / DLI Jazz Band / Australian light-horse cavalry

- · Fort Ord to Vietnam, photos by Lance Nix
- · History exhibits, vintage military vehicles
- · Boy Scout airsoft and facepoint
- Kids and adults: send a card to a serviceman
- Coffee and donuts
- · Veterans, please wear cap or uniform!

Friends of the Fort Ord Warhorse is an official partner of the USA Vietnam War Commemoration.







Free commemorative lapel pins from the DaD to any Vietnam era veteran who attends

Public WELCOME! fortordhistory@gmail.com

831-224-4534

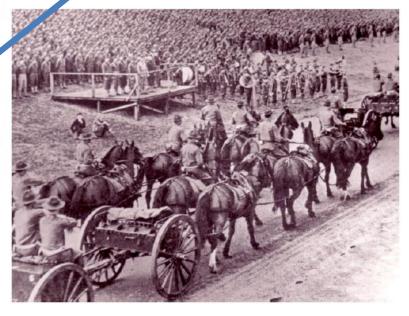
Saturday, Nov 7

9:30-11:30 a.m.

Marina Equestrian Center Park 5th Avenue at 9th Street, Marina (from Imjin Pkwy, turn S on California)



Veteran-themed events (including a bike ride through Fort Ord)



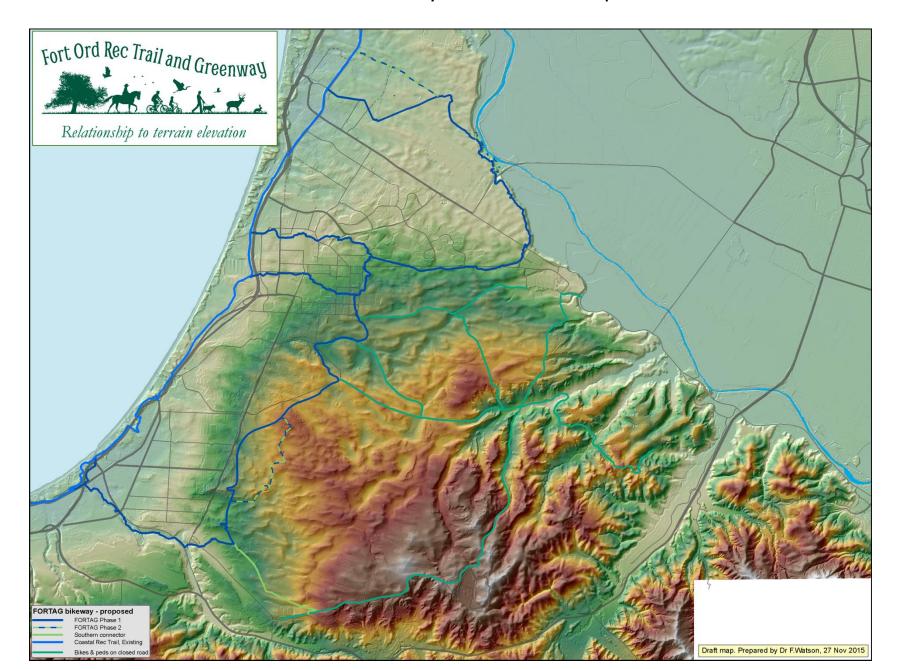


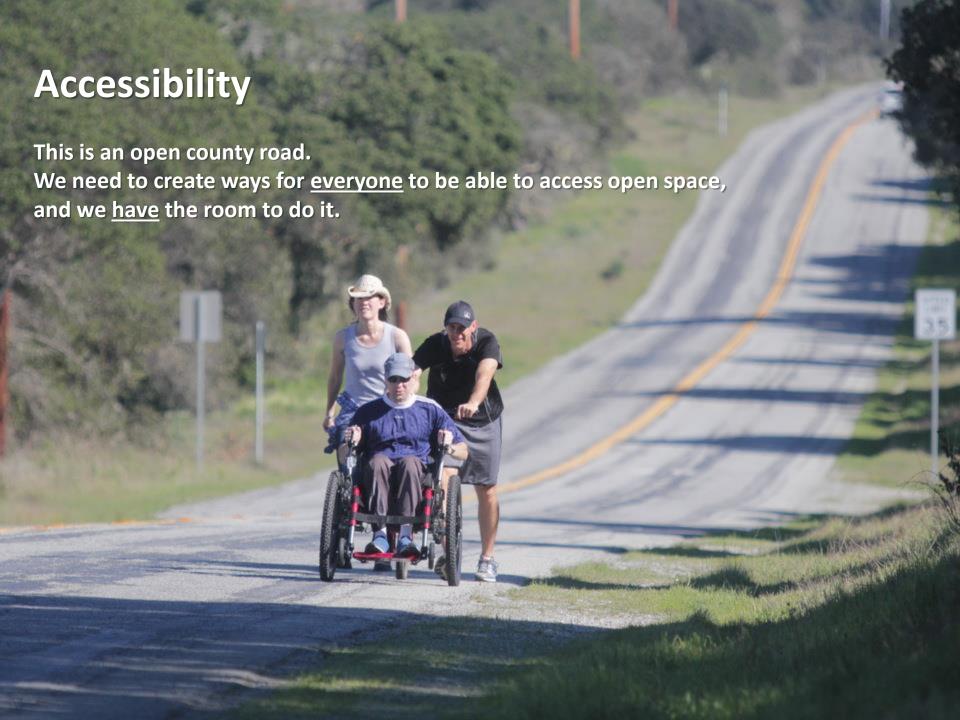




Accessibility theme

FORTAG traces easy routes to scenic places







Provides access for all

Accessible events







Northern California/ Nevada cycling Series ride and Rock Climbing with Mark Wellman from No Limits

Saturday, October 10, 2015, 9am

Hosted by the Northern California Paralympic Regional Sport Program/Paralympic Sport Sacramento with support from: Paralympic Sport Clubs of Reno, Santa Cruz and Bay Area, and with Recreation Therapy Service from Veterans Affairs Palo Alto Health Care System.

Location: Monterey VA Clinic (3401 Engineer Ln. Seaside, CA)

Cost: \$10 per person

FREE to all injured, ill, or wounded veterans and active duty members of the Armed Forces

Parking is free

Helmets are required

Schedule:

- Check in is at 9am
- Ride departure at 9:30am
- Rock Climbing- 9am to 2pm
- Catered lunch from 12 to 1pm

For more event details or to request a loaner handcyle or tandem or recumbent bicycle, contact Annie Desalernos, Northern California Paralympic Sport/City of Sacramento, at adesaler@cityofsacramento.org or 916-808-3809

To register or to volunteer contact Shared Adventures at 831-459-7210 or staff@sharedadventures.org



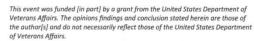








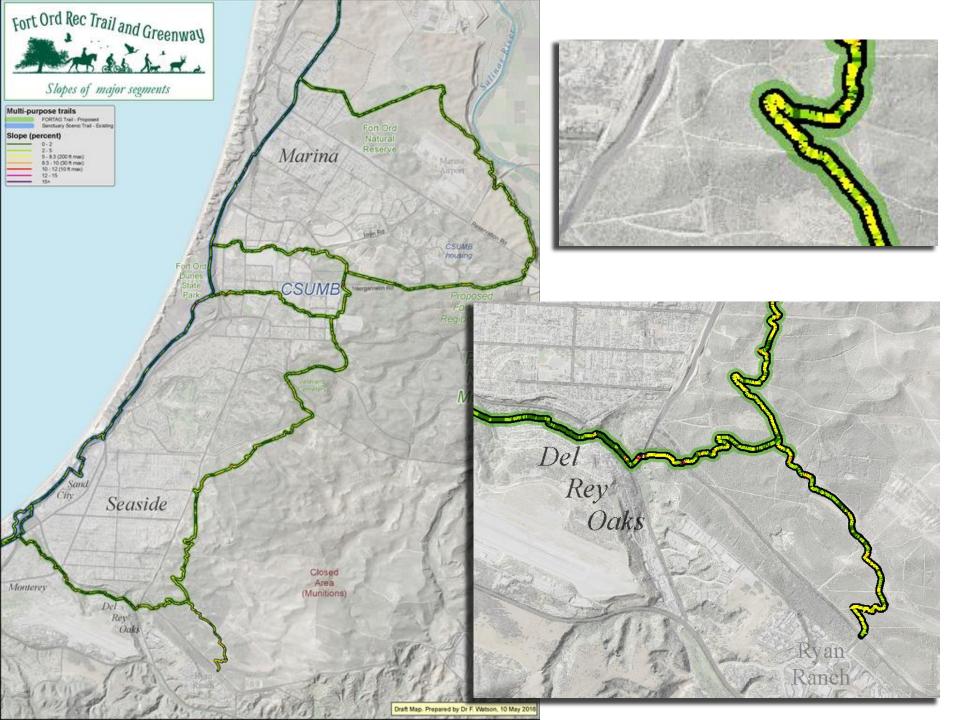
Driving Directions: From Highway 1: Exit at Light Fighter Drive. Turn left on General Jim Moore Blvd (second stoplight). Turn right on 1st Street (first stop sign). Take your next right. The VA clinic is on your right.







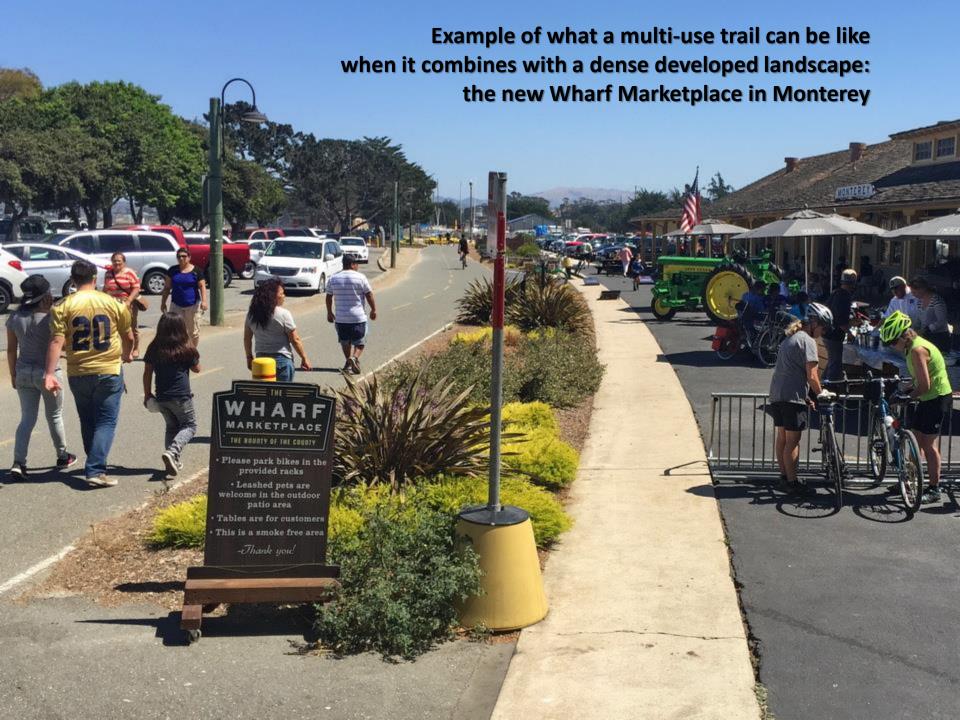
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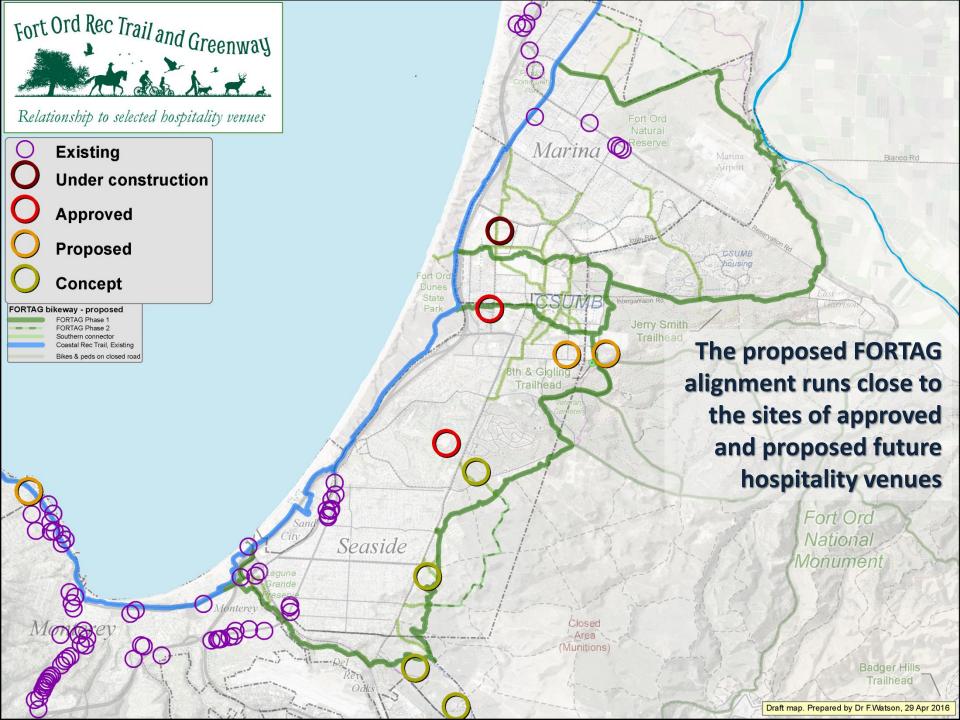




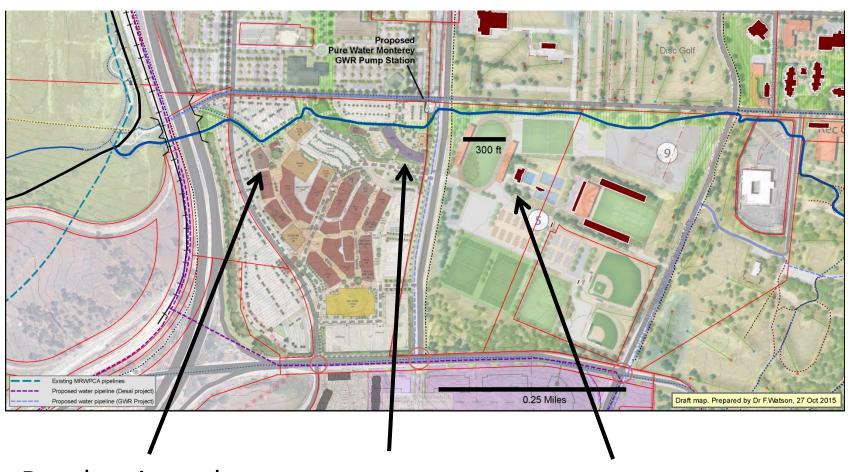
Tourism theme







FORTAG segments near Main Gate



Beach-oriented dining (Approved site)

Hotel (Approved site)

Athletic facilities (suggested in draft CSUMB master plan update)

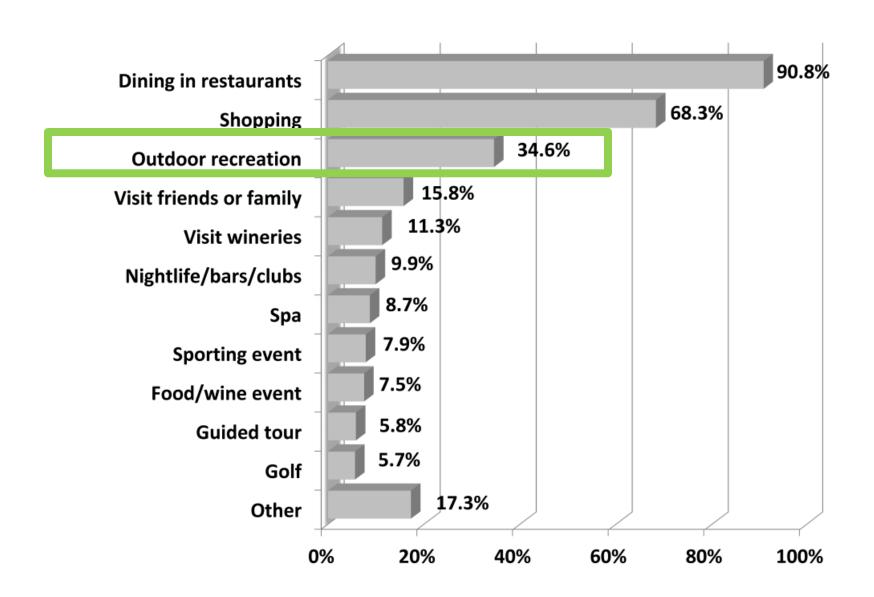


Monterey County Convention & Visitors Bureau

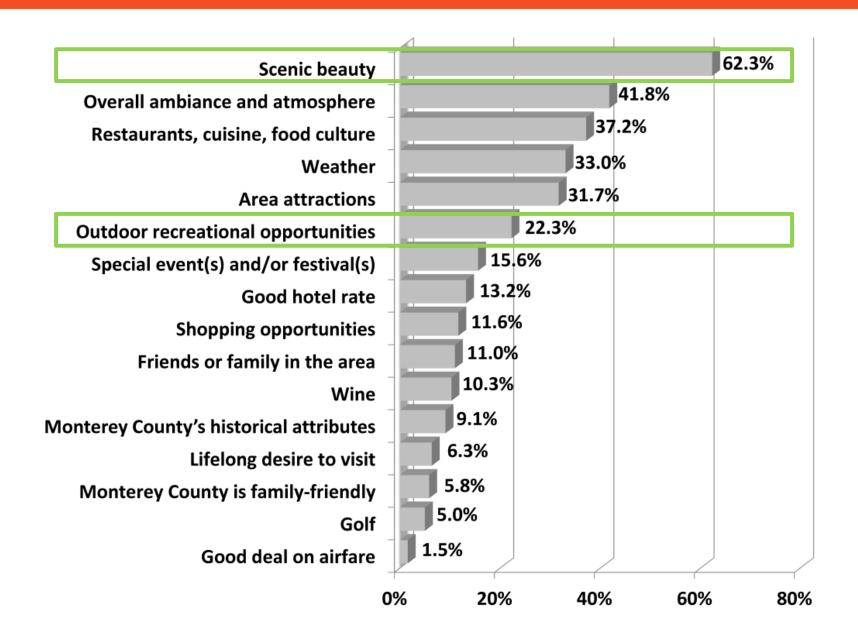
2015 Monterey County
Lodging Guest Visitor Profile
Final Report of Findings

January 2016

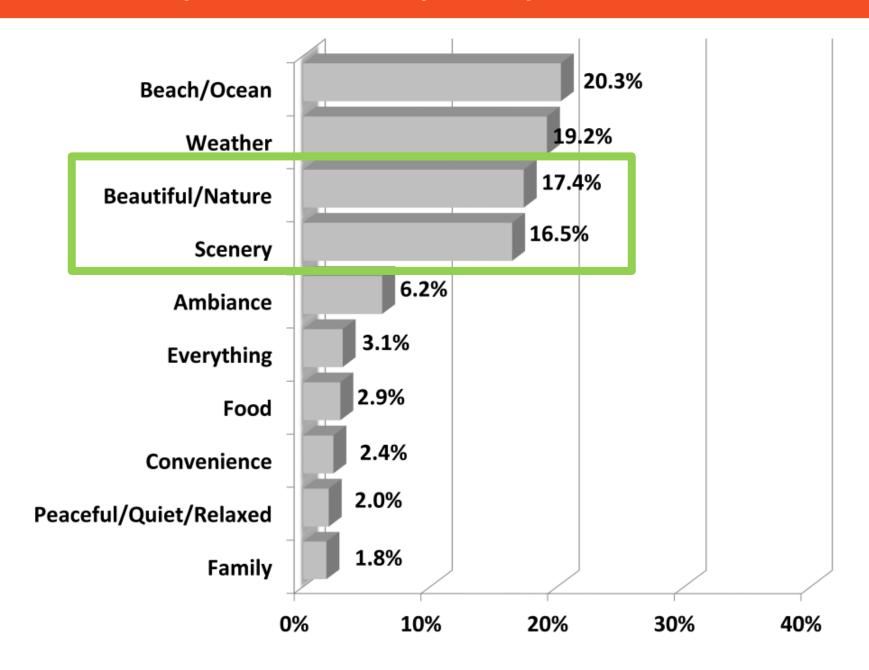
Activities in Monterey County



Important Factors to Destination Decision



Most Liked Aspects of Monterey County





Sea Otter Classic
Economic Impact & Attendee Survey
Report of Findings

June 2015

Research prepared for the Monterey County Convention & Visitors Bureau by Destination Analysts, Inc.







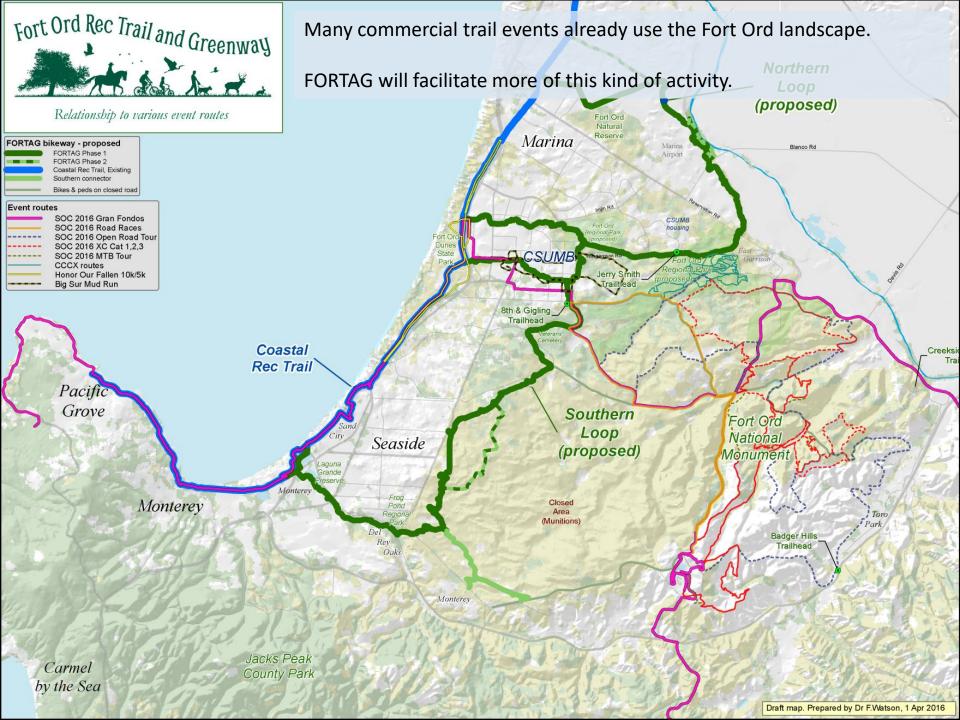
Sea Otter Classic

Economic Impact Estimates

Α	Total attendance	*32,596
В	% from outside Monterey County	92.9%
С	Attendees from outside Monterey County	30,282
D	% in destination for event	94.7%
Ε	Incremental attendees	28,677
F	Average length of stay (nights)	2.7
G	Incremental visitor days	78,344
Н	Avg. spending per day per attendee	\$210.74
I	Total incremental trip spending	\$16,510,038

^{**}Total attendance number provided by Sea Otter Classic, Inc. and adjusted for multi-day attendees.







Economic vitality theme

"The narrative that we really should be pursuing, particularly here on Fort Ord, ... is that access to trails and natural areas produces economic prosperity and resilience. It does so not only with tourism and recreation but also by contributing to the local conditions that attract and retain highly skilled workers."

"Outdoor enthusiasts ... mountain bikers, road bikers, hikers, bird watchers ... most of the times, we're going close to home because we just got off work and its four o'clock and we want to get a quick trail run in, or something like that."

Luther Propst Final speaker, Fort Ord Colloquium, December 12-13, 2013

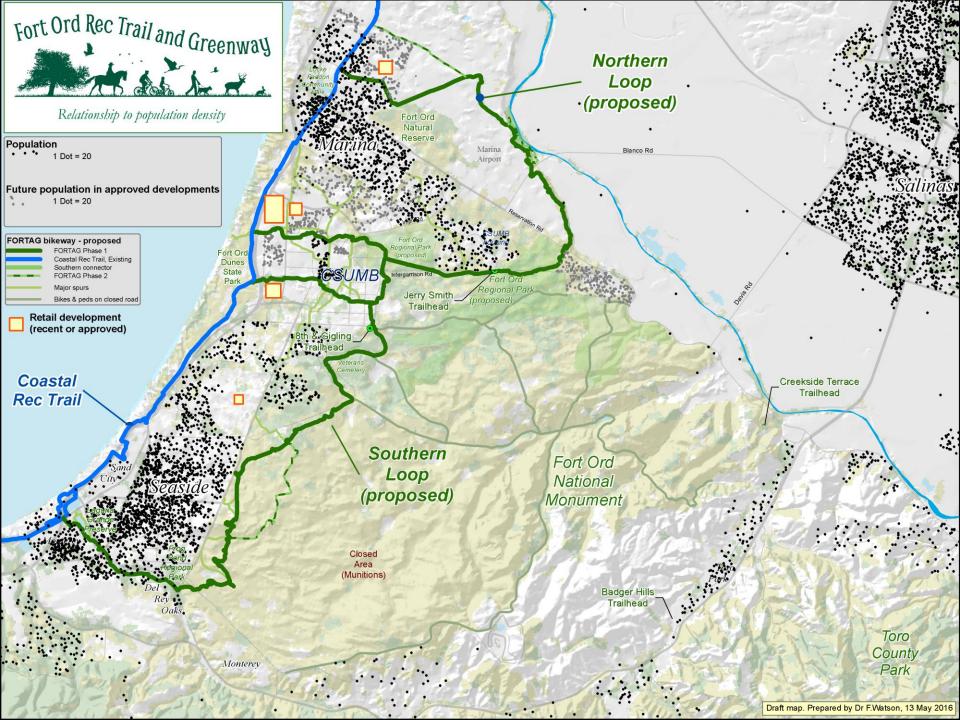
¹ Population: 5.3 million

Seaside Resort development approved

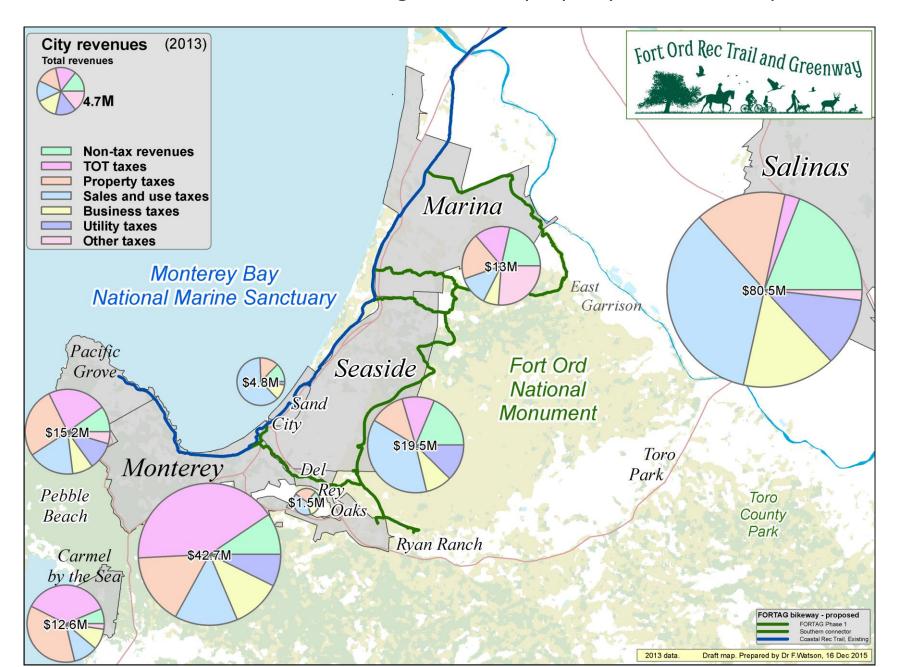


Fort Ord is currently experiencing a wave of development.





New revenue for Seaside through TOT and property tax on development



Next steps

- Complete FORTAG master plan
- General plan updates:
 - Marina
 - Seaside
 - Del Rey Oaks
 - Monterey
 - County
 - CSUMB
- Habitat Conservation Plan
- County trails plan
- Environmental review
- Detailed design & engineering
- More funding
- Construction



fortag.org facebook.com/FORTAG



Final note:

If you happen to be shown in one of the photos in this presentation and either:

- (1) want a copy of the photo, or
- (2) want the photo to be removed from our outreach materials, please let us know.

fortag@fortag.org