



The Fort Ord Rec Trail and Greenway (FORTAG)

www.fortag.org

Public Presentation to Seaside City Council

Fred Watson, Scott Waltz

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Fort Ord is currently experiencing a wave of development.
Long-blighted areas are finally being replaced with homes, retail, etc.



Seaside Resort development approved

PGA
ATIONAL
HAMPIONSHIP
June 24-27, 2012

HOMESITES FOR SALE



CALL 831-394-5600 | CYPRESSGROVELIVING.COM

Black Horse



Veterans Cemetery under construction



In-N-Out Burger under construction



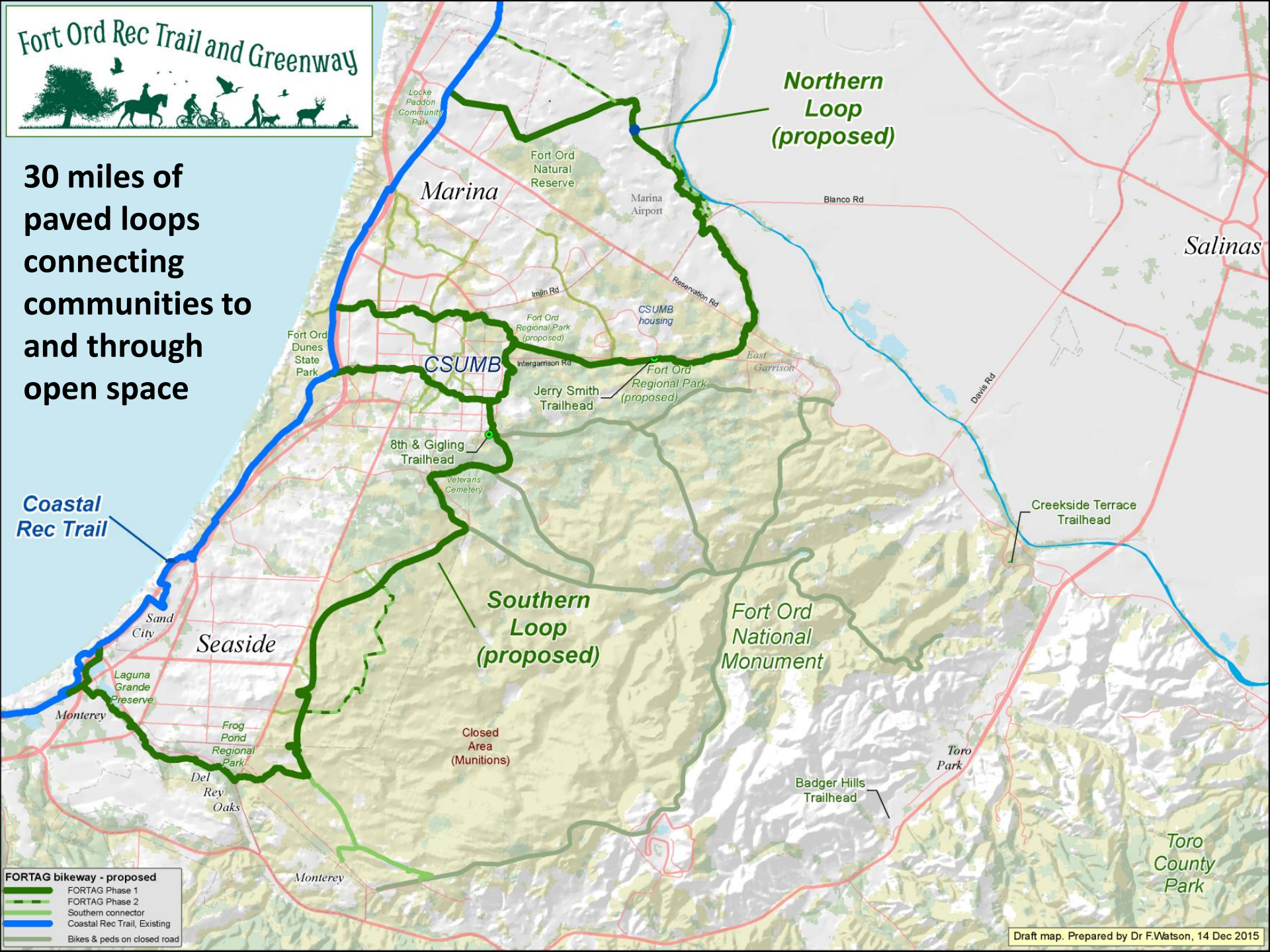
View from Seaside East

(This location is along the FORTAG route, within restricted-development 200-ft fuel break, at a location already conceptually master-planned by the City as “Recreational Commercial”)





30 miles of paved loops connecting communities to and through open space



Coastal Rec Trail – a wide range of users, every day and weekend, at all times of day



Existing trail in Seaside at Del Monte & Canyon del Rey



A scenic run with friends after work.
This will be possible on the inland side of
Seaside, Marina, Del Rey Oaks, and Monterey – not just on the coast



**Example of what a multi-use trail can be like
when it combines with a dense developed landscape:
the new Wharf Marketplace in Monterey**



Fort Ord National Monument – our backyard



Salinas River – part of the former Fort Ord – Historical and cultural icon

This area is largely public land. This view is readily accessible from FORTAG.



Fort Ord has many hidden gems within easy reach of residential areas



FORTAG segments in and around Seaside

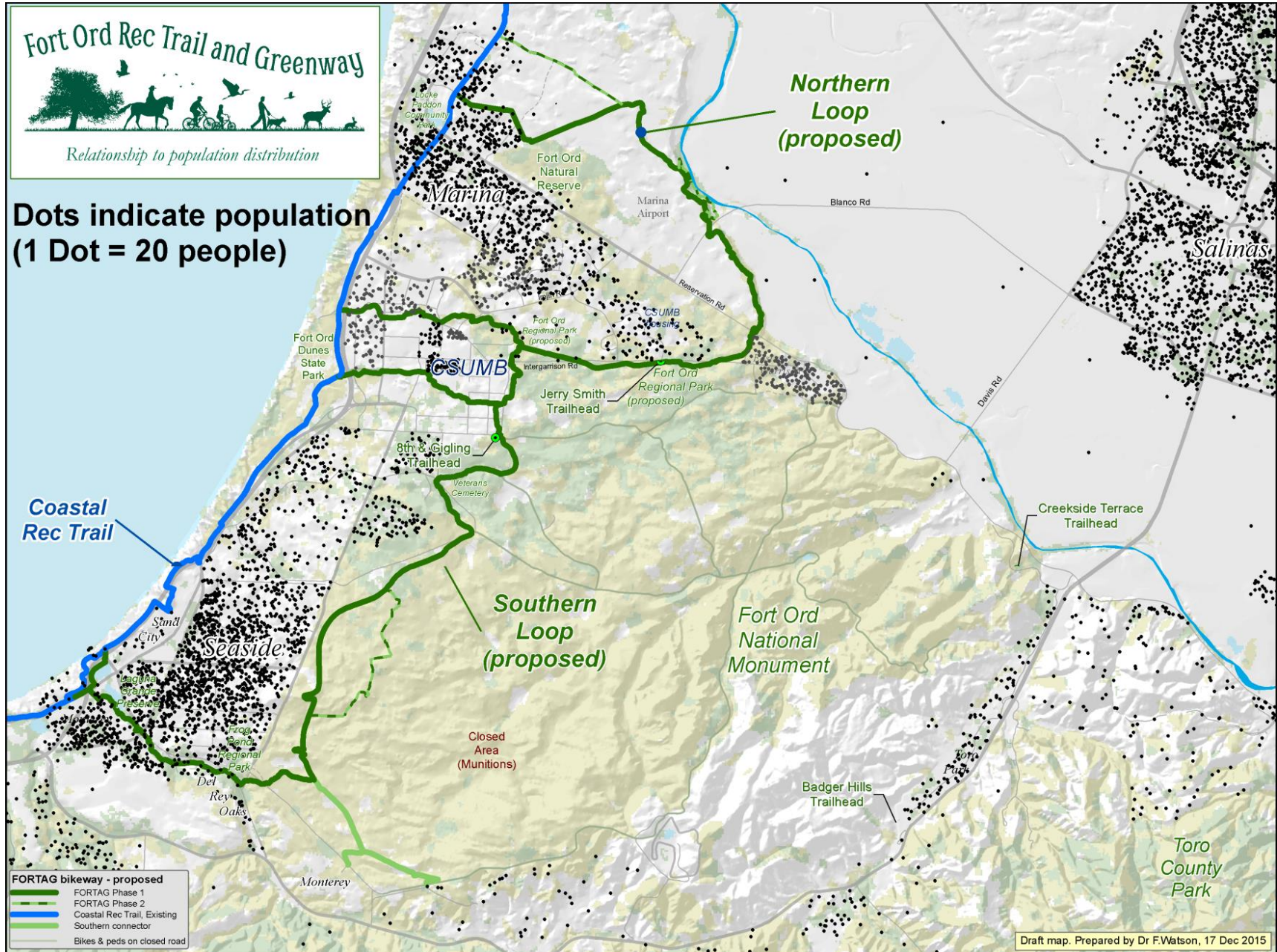
FORTAG is easily reachable from all communities



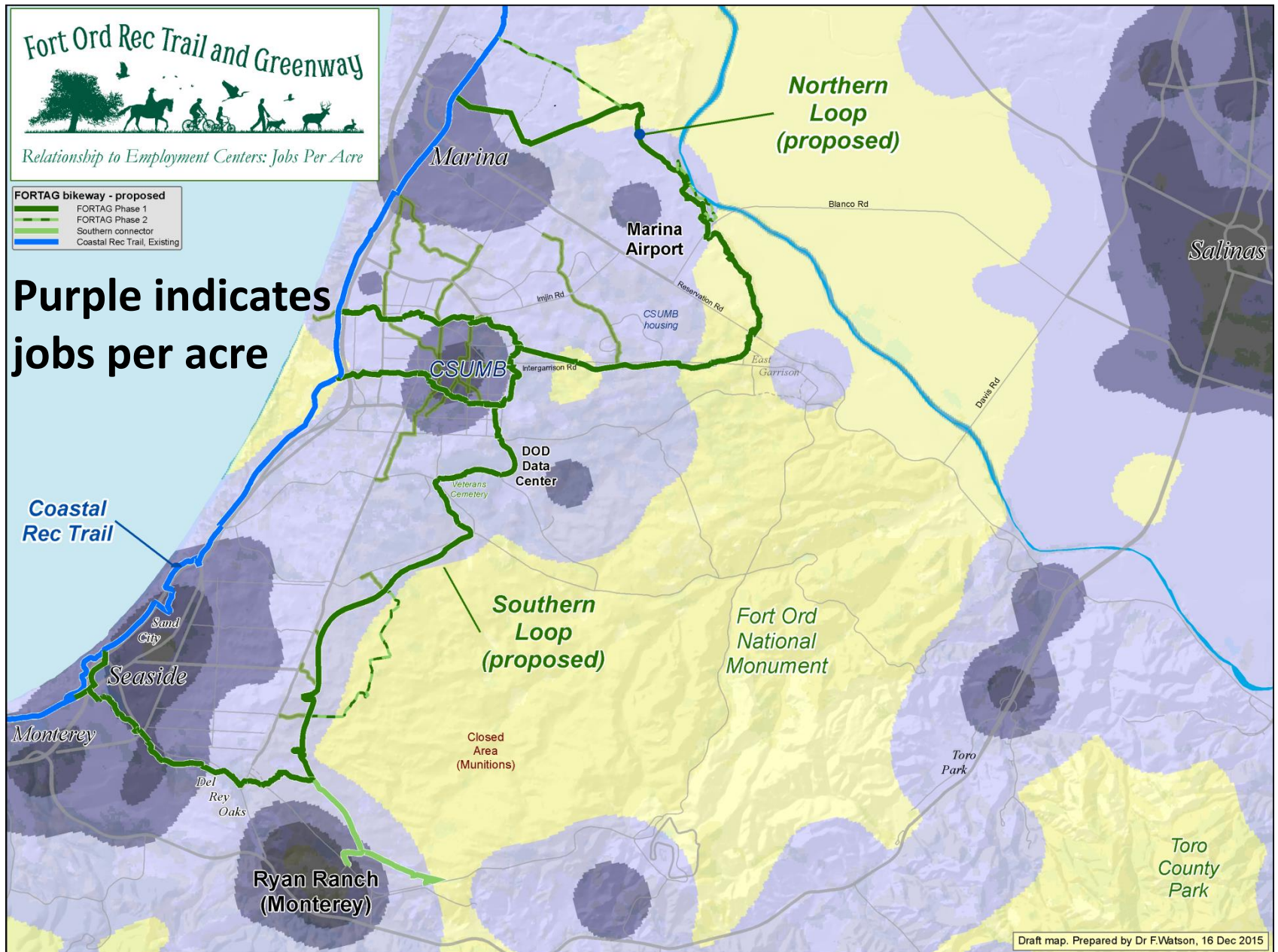
FORTAG work to date

- Organizations met with: 57
 - Regional agencies
 - Municipal agencies
 - Developers
 - Non-profits
 - Community groups
- Organizational representatives met with: 127

Connects communities



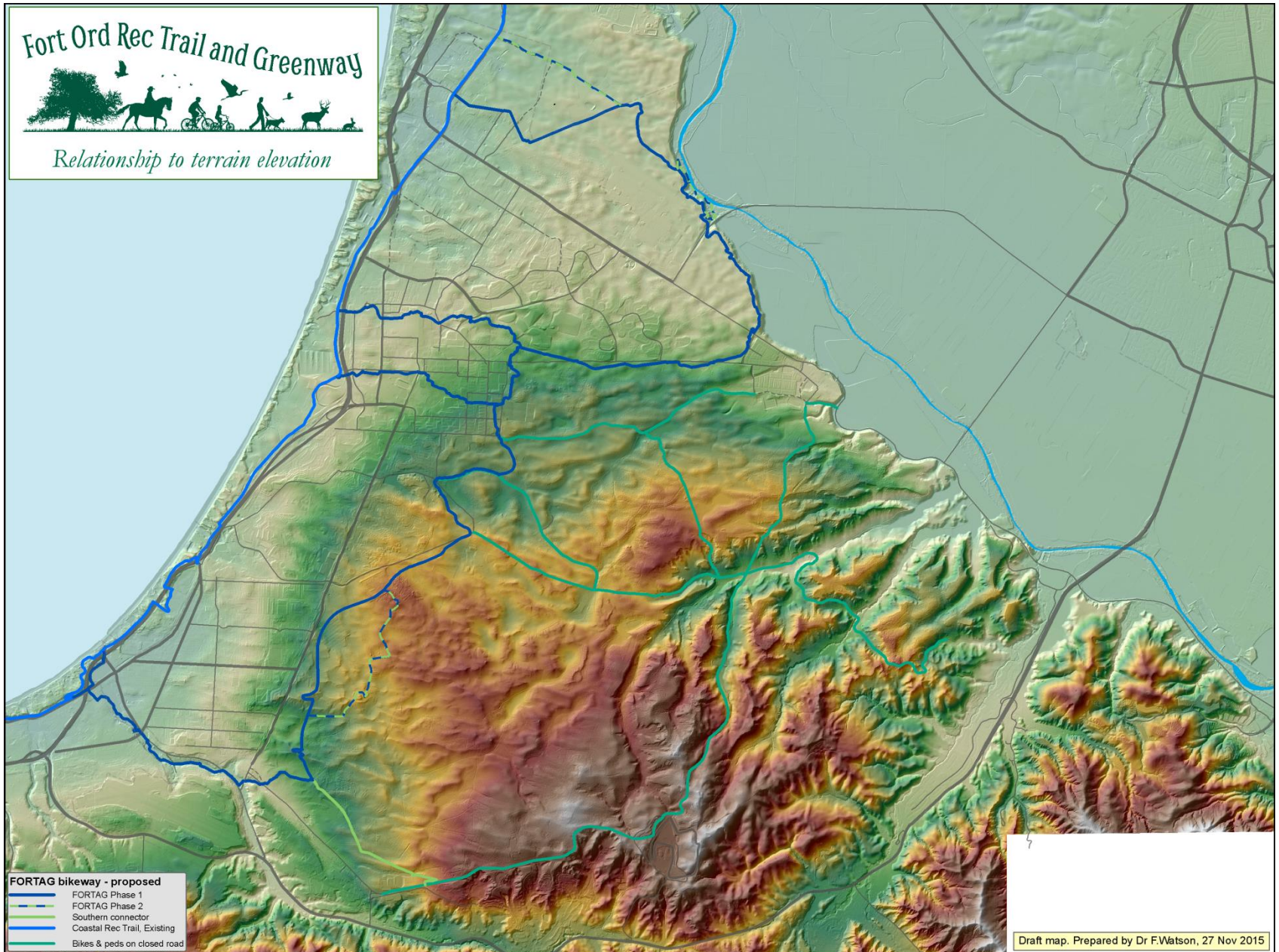
Makes biking and walking to work practical



Provides access for all



Easy terrain for families and weekend athletes



Economic benefit

- **Tourism**

- Trails are an important component of the visitor experience
- Trails in and near Seaside increase demand for goods and services provide by Seaside businesses
- Visitors to Ohio's Little Miami Scenic Trail spend an average of \$13.50 per visit just on food beverages and transportation. In addition, they spend an average of \$277.00 per person each year on clothing, equipment and accessories to use during the trip.

- **Property value & tax revenue**

- Property values are higher near trails
- People include proximity to trails as a key factor in choosing where to live (Luther Propst, Fort Ord Symposium 2013)
- A 1998 study of property values along the Mountain Bay Trail in Brown County, Wisconsin showed that **lots adjacent to the trail sold faster and for an average of 9 percent more** than similar property not located next to the trail.
- Developers of the Shepherd Vineyard housing development in Apex, North Carolina added \$5,000 to the price of 40 homes adjacent to the recreational greenway. Those homes were still the first to sell.

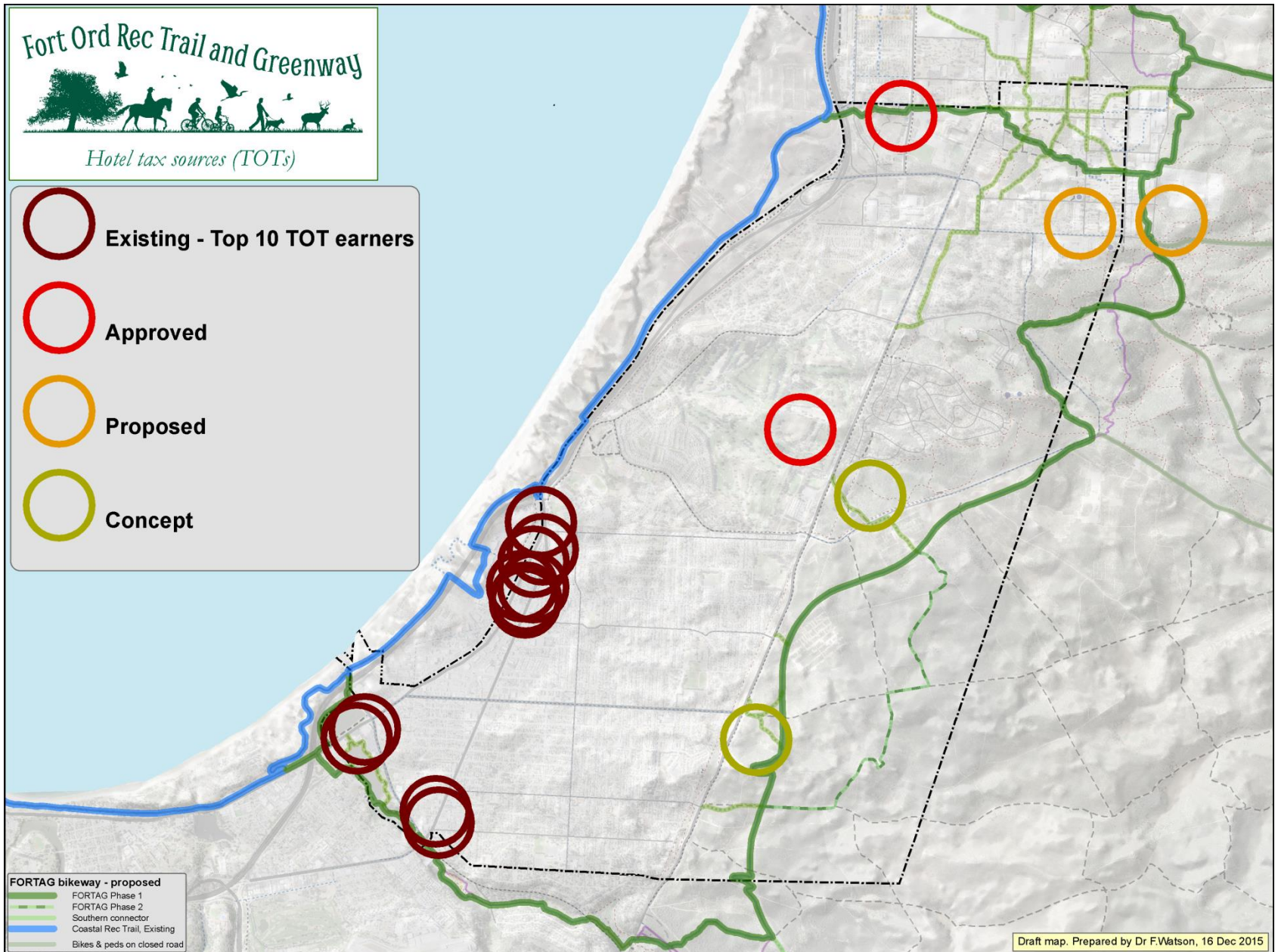
3RD ANNUAL
**Honor
Our
Fallen**
10K / 5K RUN
A Run To Remember



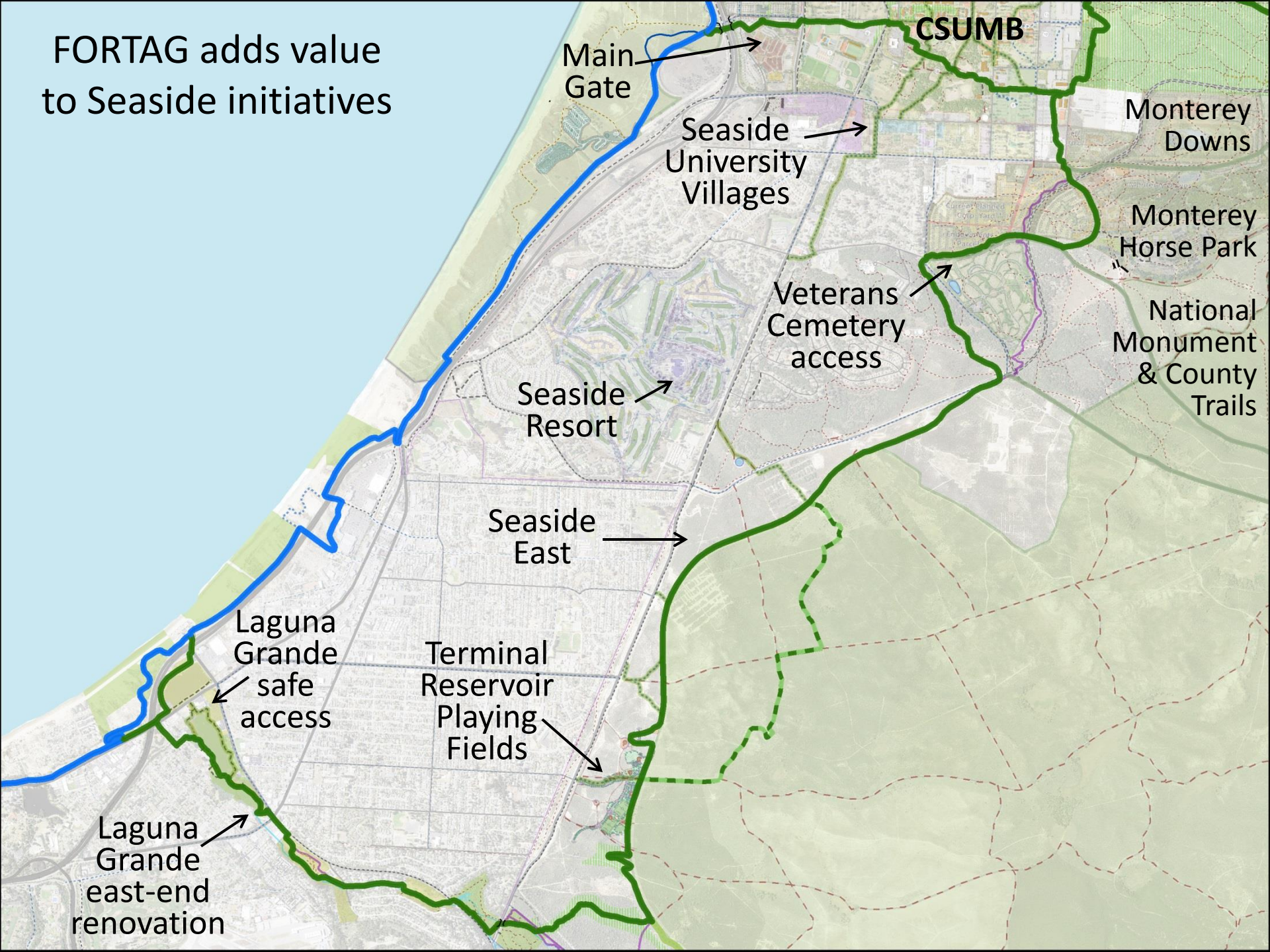
Looped system
for trail events



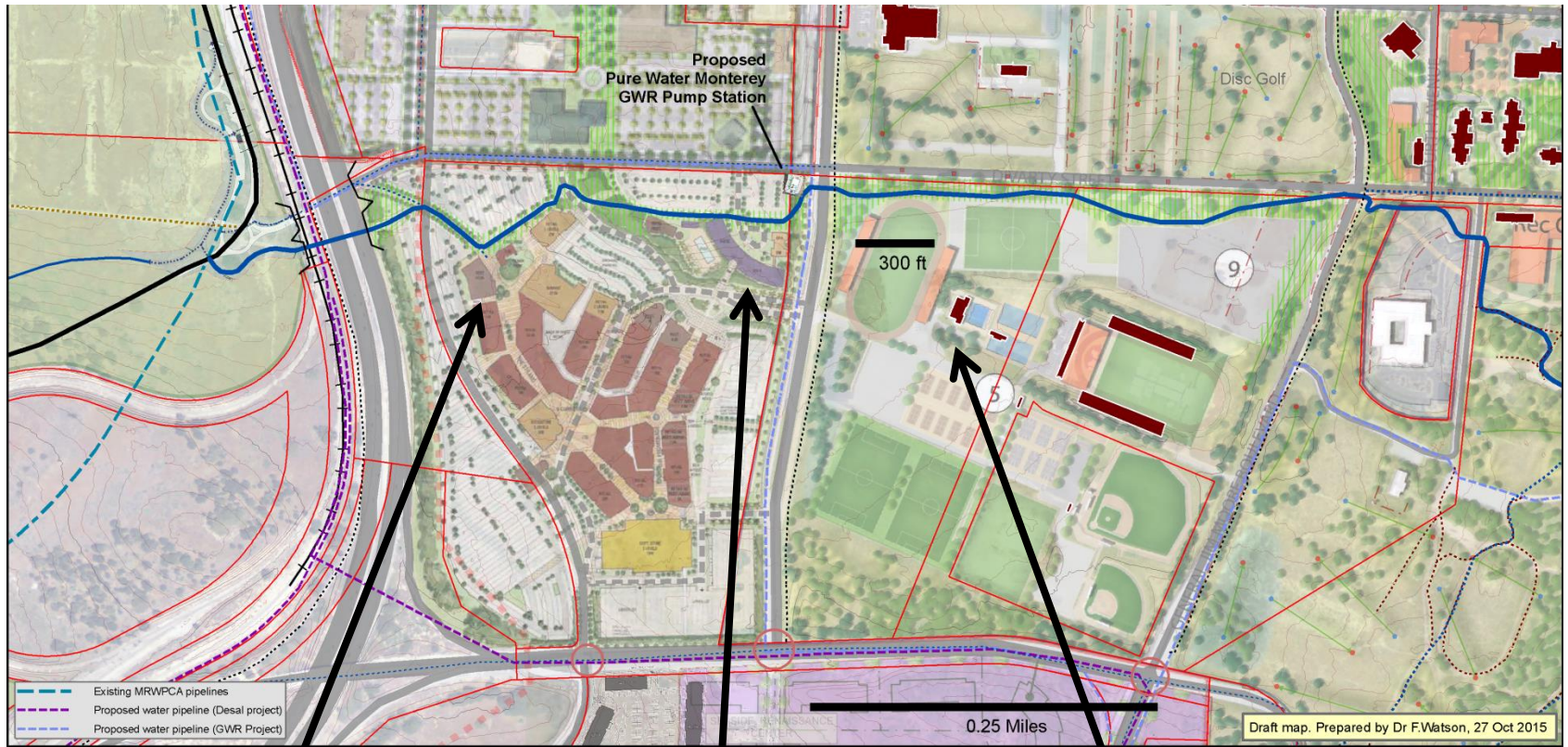
Greater visitor appeal for existing and proposed hotels



FORTAG adds value to Seaside initiatives



FORTAG segments near Main Gate



Beach-oriented
dining
(Approved site)

Hotel
(Approved site)

Athletic facilities
(suggested in draft CSUMB
master plan update)

FORTAG segments near the Laguna Grande cul-de-sac



View from Seaside East



Google earth

Sunset Ridge

© 2015 Google
Data MBAR
Data from NOAA, U.S. Navy, NOAA, GEBCO
United States Geological Survey

50 ft

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Final note:

If you happen to be shown in one of the photos in this presentation and either:

(1) want a copy of the photo, or

(2) want the photo to be removed from our outreach materials,
please let us know.

fortag@fortag.org